



Bulletin

THE OFFICIAL JOURNAL OF THE KENT COUNTY MEDICAL SOCIETY & THE KENT COUNTY OSTEOPATHIC ASSOCIATION

FALL 2017



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Sneak Peek
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MSU-CHM New Building



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BULLETIN

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Drs. Meridell and Vicente Gracias enjoy the ArtPrize Sneak Peek with Emiliana SanDiego, MD and MSMS Member Services Representative Gary Huyge.

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Cover Photos

KCMS and KCOA Members enjoyed an ArtPrize Sneak Peek on September 18: Left: Beth and Joe Junewick, MD; Top right: Jeremy Petrous, DO, Christopher Morgan, MD and Jessica Morgan; Middle: Vinutha and VJ Desai, MD with Connie and John Kopchick, MD; Bottom: Megan Edison, MD, Eric Larson, MD and Susan and Martin Bury, MD.

CONTRIBUTORS

14	Kent Medical Foundation
18	Alliance Heartbeat
20	MSU - College of Human Medicine
22	Law - Dickinson Wright PLLC
24	Kent County Health Department

GET INVOLVED:

Learn more about the Kent County Medical Society at www.kcms.org.

Learn more about the Kent County Osteopathic Association at www.kcoa.us.

In Memoriam

DURWARD J. BAKKER, MD

Dr. Durward "Dewey" J. Bakker passed away on July 9, 2017. He was a graduate of Hope College and received his medical degree from University of Michigan School of Medicine. Dr. Bakker completed his internship and residency in Pediatrics at Butterworth Hospital in Grand Rapids. He served in the United States Air Force from 1959 to 1961 as a base doctor in New Mexico. By the conclusion of his service, Dr. Bakker had earned the rank of Captain. He went on to practice as a pediatrician on the North West side of Grand Rapids for over 40 years. Dr. Bakker was a member of the Kent County Medical Society since 1961.

JOHN A. MARVIN, MD

Dr. John Alden Marvin passed away July 14, 2017. He earned his medical degree from University of Michigan Medical School in Ann Arbor. Dr. Marvin continued his medical career as an intern at Butterworth Hospital in Grand Rapids and was a hospitalist at Pine Rest Christian Hospital for two years before entering his Internal Medicine

Residency at Butterworth Hospital. Dr. Marvin served as a Captain in the United States Army Medical Corps at Fort Sam Houston's Brooke Army Medical Center in San Antonio, Texas. After the Army, he completed his training in Internal Medicine and practiced in Grand Rapids until his retirement in 2013. Dr. Marvin was a member Kent County Medical Society since 1963.

WILLIAM W. SCHWAB, MD

Dr. William W. Schwab passed away on June 18, 2017. He earned his medical degree from Indiana University and completed his internship at Butterworth Hospital in Grand Rapids followed by a residency in Orthopedic Surgery at Case Western Reserve University Hospitals of Cleveland. After 40 plus years as an orthopaedic surgeon in, Dr. Schwab retired from surgery at Orthopaedic Associates of Michigan and became the Orthopaedic Residency Director at Metro Health University of Michigan Health Hospital. Dr. Schwab was a member of the Kent County Medical Society since 1977.

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KCMS MEETINGS OF INTEREST

OCTOBER 24, 2017

MAKING MACRA WORK FOR YOU

Sheraton Detroit Novi Hotel, Novi | 9 AM – 3:45 PM

Lunch will be provided. For more information, contact Caryl

Markzon at 517-336-7575 or cmarkzon@msms.org.

OCTOBER 25-28, 2017

152ND MSMS ANNUAL SCIENTIFIC MEETING

Sheraton Detroit Novi Hotel, Novi

Continental breakfast and lunch will be provided. For more

information, contact Marianne Ben-Hamza at 517-336-7581

or mbenhamza@msms.org

NOVEMBER 11, 2017

21ST ANNUAL CONFERENCE ON BIOETHICS

Sheraton Detroit Hotel, Ann Arbor | 9:00 AM – 4:30 PM

Continental breakfast and lunch will be provided. For more

information, contact Caryl Markzon at 517-336-7575

or cmarkzon@msms.org.

NOVEMBER 13, 2017

KCMS/KCOA LEGISLATIVE LUNCHEON

Masonic Center | Noon

OUR MISSION:

The Kent County Medical Society is a professional association, uniting the physicians in Kent County into a mutual, neutral organization; preserving and promoting the health of the citizens of Kent County, the physician/patient relationship, the medical profession, and the interests of physicians.

Visit us

For event details, check out our website kcms.org





Herman C. Sullivan, MD
2017 KCMS President,
Board of Directors

PRESIDENT'S MESSAGE

The Titanic Lands in NYC

Much angst continues to surmount Capitol Hill regarding healthcare coverage in the United States. The Affordable Care Act remains the target of congressional hitmen and as I compose this editorial mid-afternoon 09/19/2017, the Republican-controlled Senate is attempting manslaughter once again.

The majority of Americans recognize the failures of the Act to bring down costs of care, but at the same time recognize its many successes. The Act never intended to accomplish such (cost control), but was focused on getting more people into the boat, back on a floating Titanic yet to hit the iceberg. Otherwise, a single payer option would have been on the table, at least as a point of reference and for discussion. But it was thrown overboard for expediency, and like many children left to their own designs (a la *Lord of the Flies*), a certain chaos ensued along with binocular blindness on both sides of the congressional aisle. Most Americans want some of the adults to perfect the union—in this case, healthcare coverage. So why not get on with the hard work of improving what we already have achieved with the ACA?

I don't say it lightly, that indeed, our representatives have acted child-like in formulating healthcare policy and the antitheses to such. The American people, divided over many things, remain confused, frightened and bewildered by this multi-headed monster created by years of kicking the can down the road. Remember the 28 year-old toddler named the Sustainable Growth Rate born from the Balanced Budget Act of 1997? Well, it has grown into MACRA. Recall how certain initiatives morphed into perversions, or at best, diversions

of the systems (Stark I and II). One marvels at the differential payment for services depending upon geography (clinic, hospital, in the city/suburbs/exburbs/rural areas). Don't think for one minute that the Mayo Clinic and the Cleveland Clinic are truly inspired today by the spirits of Charles and William, or Bunts and Crile. We may never, ever see the likes of a William Osler again

The American people,
divided over many
things, remain confused,
frightened and
bewildered by this multi-
headed monster created
by years of kicking the
can down the road.

But when Kent County and its surrounding brethren (Allegan, Muskegon and Ottawa) find that their multi-headed monsters are the largest employers in the region, a threshold has been crossed for physicians. And this threshold is no different in other parts of the country. The number of employed physicians has accelerated within the past dozen years, reaching a recently reported high of 40%. Dare I use the word "union" to initiate a conversation about physician needs

and representation at the systems level? No, not at this time, but I dare say that we employed and self-employed physicians need the likes of our county, state and national medical societies to represent our specialized interests. So, strap on the life jackets. I'm not sure the captains of this ship know how to navigate these waters right now. But I do not want to be anywhere in them without a Kent County Medical Society or Michigan State Medical Society or the AMA.



Tax Deductibility of Your Dues as a Business Expense

Contributions or gifts to the Michigan State Medical Society (MSMS) and Kent County Medical Society (KCMS) are not tax deductible as charitable contributions for Federal income tax purposes. However, a portion of your dues may be tax deductible as ordinary and necessary business expenses.

MSMS estimates that 12% of your 2018 dues will be nondeductible as this portion is allocable to lobbying as defined by law. If you pay for your 2018 MSMS dues prior to December 31, 2017, you may deduct up to 88% of that as a business expense.

KCMS estimates that 3% of your 2018 dues will be nondeductible as this portion is allocable to lobbying as defined by law. If you pay for your 2018 KCMS dues prior to December 31, 2017, you may deduct up to 97% of that as a business expense.

REMINDER

PROMPT PAYMENT OF YOUR KCMS DUES IS GREATLY APPRECIATED!



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Clockwise:
C. Eugene Soechtig, DO; Norm Keller, DO, Jim Mitton, DO, Chris Meyer, DO, Robert Hydrick, MD, William McClimans, Sr., Ralph Walsh, DO, and Lonson Barr, DO.

IV League Breakfast

The IV League (of Retired members of the Kent County Medical Society and Kent County Osteopathic Association) enjoyed an early fall gathering at Wolfgang's Restaurant in Eastown. KCMS Past President, Jayne Courts, MD welcomed the attendees.



William McClimans Sr. and Ralph Walsh, DO.



Jeane and Albert Dugan, MD; Elvira and Bill Stawski, MD; and Owen Rottschafer, MD.



MSMS Offers On-Demand Webinars for CME

Learn when it's convenient for you. These easy-to-view webinars are available 24/7 at www.msms.org/OnDemand. Topics include:

- Balancing Pain Management and Prescription Medication Abuse
- Billing 101
- The CDC Guidelines*
- CDL – Medical Examiner Course
- Choosing Wisely Part 1: Stewards of Our Health Care Resources
- Choosing Wisely Part 2: Change Strategies to Implement Choosing Wisely
- Claim Appeals
- Compliance in the Office
- Conscientious Objection Among Physicians*
- Credentialing
- From Physician to Physician Leader
- Health Care Providers' Role in Screening and Counseling for Interpersonal and Domestic Violence: Dilemmas and Opportunities
- HEDIS Best Practices
- HIPAA Security and Meaningful Use Compliance
- Human Trafficking*
- ICD-10 (2017) and Routine Waiver of Copays
- ICD-10: What We Have Learned & What We Need to Know
- In Search of Joy in Practice: Innovations in Patient Centered Care
- Inter-professionalism: Cultivating Collaboration
- Legalities and Practicalities of HIT – Cyber Security: Issues and Liability Coverage
- Legalities and Practicalities of HIT – Engaging Patients on Their Own Turf: Using Websites and Society Media
- MACRA Webinar Series
- Managing Accounts Receivable
- Michigan Automated Prescription System (MAPS) Update*
- Opioids and Michigan's Compensation Webinar
- Pain and Symptom Management*
- Patient Portals as a Tool for Patient Engagement
- Physician On-line Rating and Reviews: Do's and Don'ts
- Preparing for the Medicare Physician Value-Based Payment Modifier
- Reading Remittance Advice
- The Role of the Laboratory in Toxicology and Drug Testing*
- Section 1557: Anti-Discrimination Obligations
- Understanding and Preventing Identity Theft in Your Practice
- Treatment of Opioid Dependence*
- What's New in Labor and Employment Law
- Year-End Wrap Up

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Barbara and Howard Uhl, MD

ArtPrize Sneak Peek

Members of KCMS and KCOA gathered for an opportunity to visit with one another and observe artwork being featured at The BOB. The BOB serves as an ArtPrize venue and houses some of the most popular pieces featured in ArtPrize 9.



Joseph Junewick, MD, Sue and Donald Condit, MD

Karin
Sevensma, DO
and Mike Tyson

Lynn and John O'Donnell, MD with Bonnie Rottschäfer.



Left to right: Owen Rottschäfer, MD, Bonnie Rottschäfer, Herman Sullivan, MD, Roslyn Sullivan, Jessica Morgan, Christopher Morgan, MD, and Jeremy Petrous, DO.



Left to right: Maryvonne Mauprivez-Mack, Douglas Mack, MD, Jerry and Joyce Beatty.



Cara Poland, MD speaks at the MSMS Regional Scientific Meeting on September 16.

Dr. Poland Updates MSMS Members on Safe Opioid Prescribing

Kent County Medical Society was proud to have Cara Poland, MD lead the Safe Opioid Prescribing at the MSMS Regional Scientific Meeting on Saturday, September 16. Dr. Poland informed attendees on critical Opioid Prescribing updates. A retirement seminar was also held in the afternoon.



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KCOA MEETINGS OF INTEREST

NOVEMBER 3-5, 2017

MOA AUTUMN SCIENTIFIC CONVENTION

Amway Grand Plaza | Grand Rapids, MI

Contact Melissa Budd at (800) 657-1556 x112 for more information.

NOVEMBER 13, 2017

KCMS/KCOA LEGISLATIVE LUNCHEON

Masonic Center | Noon

OUR MISSION:

Kent County Osteopathic Association seeks to advocate for the physicians of Kent County, advance the science and practice of osteopathic medicine, and provide an arena of osteopathic physicians to support and educate each other and their community.

Visit us

For event details, check out our website kcoa.us



In Memoriam

The Kent County Osteopathic Association Board of Directors extends its condolences to the family, colleagues and loved ones of:

DONALD BARBACHYM, DO

Donald R. Barbachym, DO passed away August 30, 2017. He received a pharmacy degree from Ferris State University and graduated from Chicago Midwestern School of Medicine with a D.O. Degree. He joined the staff of Grand Rapids Osteopathic Hospital (now Metro Health Hospital) in 1960. He created Airway Oxygen and was very involved in corporate wellness initiatives.

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2017 KCOA President,
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KCOA

PRESIDENT'S MESSAGE

Timely CME being held in Grand Rapids

The 13th Annual Michigan Osteopathic Association Autumn Scientific Convention will be held in Grand Rapids, at the Amway Grand Plaza Hotel, November 3-5, 2017.

The convention provides an opportunity to reconnect with Osteopathic colleagues around the state.

- 20 AOA 1-A Credits
- MACRA and MIPS Session
- Practice Manager Programs
- Scientific Research Expo

Visit the Michigan Osteopathic Association website to learn more about registration at www.domoa.org/page/gr2017



KCOA members Adam Wolfe, DO and Norm Keller, DO attend the ArtPrize Sneak Peek at The BOB.

Additional Educational Opportunities

MAINTENANCE OF CERTIFICATION

Maintenance of Certification (MOC) can include duplicitous requirements where bureaucracies reduce time doctors can be with patients. In many parts of the state, Michigan is already facing a shortage of health care providers. MOC requirements in Michigan are preventing doctors from making a commitment to provide care to areas that need it most. Members are encouraged to visit <http://right2care.org> to learn more.

I VACCINATE CAMPAIGN

With Michigan having one the worst child vaccination rates in the country, the MOA and the Parent Information Network have launched the "I Vaccinate" campaign. The campaign includes TV, radio, print, outdoor and digital ads, a compelling new website, social media activities, and close collaboration with public health and health care leaders. Visit www.ivaccinate.org for more information.

RECOGNIZING VICTIMS OF HUMAN TRAFFICKING

As part of the effort to stop human trafficking, the Department of Licensing and Regulatory Affairs (LARA) has added licensing requirements to the "OSTEOPATHIC MEDICINE AND SURGERY - GENERAL RULES." Do you know what to look for or how to assist in helping these patients? This will be discussed at the upcoming MOA Autumn Conference, or visit www.domoa.org/stophumantrafficking.



SHARE YOUR HOLIDAY WISHES

WHILE HELPING THE KENT MEDICAL FOUNDATION RAISE FUNDS TO SUPPORT COMMUNITY PROGRAMS

Contribute to this annual campaign and your name will be listed among other donors who have helped make the annual Holiday Card possible!

CONTRIBUTIONS

Holiday Card Campaign Gifts received by Friday, December 1 will be included in the 2017 Holiday Card, which will be mailed Monday, December 4. You can contribute in two ways:

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Please make check payable to Kent Medical Foundation. Complete donor form at right and mail to:

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KENT MEDICAL FOUNDATION

IN GRATITUDE

THANK YOU DONORS FOR ALLOWING THE KMF BOARD THE
ABILITY TO SUPPORT THE FOLLOWING COMMUNITY PROGRAMS:

NICOTEAM POSTER CONTEST \$3,000

In 1996, a group of community health professionals created the NicoTEAM program. This group included practicing and retired physicians and dentists, and local researchers who generously offered to volunteer their time to bring tobacco prevention messages to local students. A poster contest with local middle schools students and community programs is held to design an annual poster to communicate the message to other students. Foundation supported the art contest for a decade before accepting the leadership role of administering the educational event.

SENIOR SING-A-LONG (SSAL) \$1,920

SSAL offers seniors regular access to family music, with a program Tuned In, which connects them to positive pieces of their past to stimulate greater interaction and enrichment in their daily lives. The music offers an escape back to reality for seniors who have been trapped inside their own minds by Alzheimer's or dementia.

Funds will be used for Tune In program for 12 personal music players and individualized play lists utilizing the power of music to improve well-being and quality of life of institutionalized seniors in West Michigan.

REACH OUT AND READ/CHERRY HEALTH SERVICES \$10,000

Family and OB/GYN offices with Cherry Health Services will be able to ensure families of newborn children and families are engaged in early literacy skills. Reach Out and Read is a nationally known, evidence-based program endorsed by the American Pediatric Association that promotes literacy as a standard part of pediatric primary care. A big part of the Reach Out and Read program involves training doctors and nurses to advise parents about the importance of reading aloud to their children. The program also facilitates giving books to children at pediatric well-child visits, with a special focus on children in impoverished families. The goal is to expand the program in other West Michigan locations of Cherry Health and increase the knowledge of words in this population of children, increasing literacy rates as they enter school.

Funds will be used to purchase books that specifically align with the Reach Out and Read curriculum. Books are new, developmental appropriate, bilingual and selected to help foster success in reading and learning.

EQUINE ASSISTED DEVELOPMENT \$ 4,500 FOR TEN (10) SCHOLARSHIPS

EAD is a program founded to assist individuals who are recovering from Human Trafficking situations, or are in care for or in treatment for At-Risk Youth and Families In Need utilized rescued horses.

EAD does all their work with rescue horses and runs the barn operations with volunteers. The property itself is owned by Dwight Strayer and rented to EAD. The Les Tassell mansion is on-site and EAD rents part of the site for the horses. The connection was made when the owner learned of the program and wanted to help with its efforts. At this point the owner is not providing ongoing funds to EAD other than offering extremely low rent.

The EADGL program receives referrals from local programs that assist individuals with specific social service needs (Wedgewood, Arbor Circle, etc.) but the individual programs do not have operating funds to pay for the horse therapy work. The cost of a 6-session treatment of empowerment coaching is \$450.00 for each "at risk" client.

RONALD MCDONALD HOUSE OF WEST MICHIGAN \$1,500

A popular communal room within the local Ronald McDonald House—a Family Room—a multi-purpose room filled with comfortable couches and chairs for lounging as well as TVs, gaming systems, a pool table and foosball table, children's dress-up area, and games and books for all ages.

The funds will be used to add a collection of games specifically for this age group to encourage interaction with their peers and parents. Plans also include the creation of a dress-up area specifically around medically-related garb and equipment so children who are frequent visitors to the hospitals grow more comfortable. Crafts will be included that allow for child expression during this stressful time; a selection of crafts would provide the added benefit of additional volunteer engagement opportunities.

Holiday Card CAMPAIGN

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Members of Kent Medical Foundation Board of Trustees realize there is competition for your generosity,
and we hope that you will continue to support KMF's mission. Thank you for your consideration.

KMF Honors KCMS Physicians Making a Difference

LARRY ROBSON, MD

In 2002, while Larry Robson, MD was serving on the Grand Rapids Salvation Army Advisory Board, Joan Kroc, the widow of McDonald's founder Ray Kroc, built a world-class family recreation center in a blighted part of San Diego. That original Kroc Community Center elevated the neighborhood and the endless streams of families who came there. The Center transformed the lives of residents, especially children, which inspired her to fund similar centers giving inner-city families across the country to have the same opportunity for sports, recreation, education, the arts, and worship.



Larry Robson raising funds for the local Salvation Army.

From 2004-2010, Dr. Robson Co-Chaired the Kroc Center Campaign in Grand Rapids, raising \$15 Million for the building and \$15 Million for the endowment that would support the Center. Dr. Robson served as the Chair of the Salvation Advisory Board from 2010-2012. He received the "Partner in Mission" Award in 2012.

While serving on various Committees, Sub-Committees, Advisory Councils, Dr. Robson could be seen supporting special events, connecting with donors, and raising funds for the local Salvation Army.

KMF

KATHLEEN HOWARD, MD

As a Pediatrician, Kathleen Howard, MD and her partners wanted to improve the lives of children and their families by making it easier to learn about making healthy choices and leading healthier lives. Through a program named, Fit Kids 360, Dr. Howard and her partners at Forest Hills Pediatric Associates, PC work with families to address these health-related goals to instill healthy habits. The Kent Medical Foundation Board has supported the Fit Kids 360 initiative in the past and has enjoyed learning of the exciting growth in the program and the ongoing and enthusiastic involvement of Michigan State University-College of Human Medicine student volunteers.



Thanks to the tireless work of the physicians, the program gained



Fit Kids 360 Families celebrate a 5K race event.

enough exposure and momentum to garner funding from Spectrum Health Healthier Communities which will allow continuation of their current, expanded program. They hope to expand their reach to even more at-risk students and their families with their fitness and nutrition program. The

programs are also offered in Spanish, and maintenance programs allow for connecting with former participants.

Dr. Howard is a Past President of the Kent Medical Foundation Board, serves with the Health Network Board of Directors.



call for grant applications

Kent County Medical Society Alliance advances the well being of our county through health-related philanthropy and advocacy, and promotes camaraderie among physician families through all seasons of their lives. Our mission has benefitted our members since 1932.

The KCMS Alliance Charitable Fund Committee is seeking one or more charities to be the major recipient(s) of money raised through our Dose of Generosity fundraising event. Applicants must be 501(c)3 organizations providing services within Kent County.

If you know of a charitable organization based in Kent County that may be interested in receiving funding from us, please carefully review our application process, criteria, and priorities at **KCMSAlliance.org** and click on *Dose of Generosity Grant Application*.

The deadline for applications for our 29th fundraising event is **January 8, 2018**.

**KENT COUNTY
MEDICAL SOCIETY
ALLIANCE**

Connecting
and growing
for a healthier
Kent County.



KENT COUNTY MEDICAL SOCIETY ALLIANCE

Connecting
and growing
for a healthier
Kent County.



heartbeat

MESSAGE FROM THE PRESIDENT



The Alliance kicked off the year with listen and learn tours of our Dose of Generosity beneficiaries, Equest Center for Therapeutic Riding and West Michigan Center for Arts and Technology. We are very excited to fund raise for these two special organizations in our community and hope to see you all there on March 3, 2018 at the Harris Building!

We will continue our advocacy for immunization reform and opioid awareness this year. If you haven't already seen our social media campaigns on Facebook, I encourage you follow our page, sharing posts with your friends that are meaningful to you. We are so proud of the work we did last Spring to bring our first health forum on the opioid epidemic and are currently launching videos from that forum in order to further our reach in the community. Prevention is our goal, and I know we stand united with the KCMS in this goal.

Have a wonderful fall season!

Sincerely yours,

Alexis Boyden
KCMSA President

Member Spotlight

Mindy Tiede



If you attended the Gourmet Club event this past June, then you met Mindy, her husband Matt (radiology), and their children Kadence (11) and Brantley (10). By all accounts, the family-friendly pool party was fun for kids and grownups alike. Mindy first came to the

Alliance through a member she met at a Women Who Wine event. Since she joined in 2011, she has held several positions, including Secretary, Assistant Treasurer and Treasurer. Originally from the Ada/Lowell area, Mindy and Matt returned after he completed his residency at Wayne State University. Mindy is an avid reader and enjoys working on house projects, and is committed to helping her family achieve its goal of visiting all the baseball parks in the U.S.! Recent favorites were Fenway Park (Boston) and PNC Park (Pittsburgh).

fall calendar

-
- 10|4 Fundraiser:**
6-9pm **Guest Bartender**
Olive's | East GR
- 10|10 KCMSA Meetings:**
9:30-10am **Executive Committee**
10-11:30am **Membership Meeting**
Equest Center For Therapeutic Riding Tour
3777 Rector Ave NE
Rockford, MI. 49341
- 10|17 Book Club:**
noon-1pm **"It Can't Happen Here"**
by Sinclair Lewis
Schuler's | Kentwood
- 10|28 National Prescription**
10am-2pm **Drug Take Back Day**
Your local police dept
or visit online at:
www.goo.gl/J4w99S
- 10|26 Social: Doctors and**
6:30-8:30pm **Their Families Make**
Difference Day
Safe Haven medical
supplies collection
Shammas' Home | GR
- 10|5 Foundation Board Mtg**
9:30-11am Masonic Center | GR
- 11|6 MSMS Alliance**
9:30-11am **Board Meeting**
MSMS HQ | Lansing
- 11|7 KCMSA Meetings:**
9:30-10am **Executive Committee**
10-11:30am **Board Meeting**
- 11|12 Social: New Members**
7-9pm **Welcome Cocktail Hour**
TBD | GR
- 11|14 Foundation Board Mtg**
9:30-11am Masonic Center | GR
- 11|21 Book Club: TBD**
noon-1pm Schuler's | Kentwood
- 12|12 Social: Holiday**
noon-4pm **Open House**
Baxter Collection
Eastman's Home | GR
- 12|13 Time & Talent:**
noon-4pm **Baxter Holiday Party**
Baxter Child Development
Center | GR
- SAVE THE DATE**
3|3 Fundraiser:
6-9pm **Dose of Generosity**
The Harris Building | GR

Always check our calendar online for the most updated information, locations and more at:
kcmsalliance.org/get-involved/calendar



Events Recap summer 2017

June 11-13 | AMAA Annual Meeting "Journey to Success"

Members spent the week-end in Chicago welcoming new president, Kim Mosher, learned about member engagement, physician burn-out and the opioid epidemic.



June 17 | SOCIAL Gourmet Club: School's Out for Summer

Alliance families gathered for make-your-own pizza with farm fresh ingredients at the "Tiede Oasis." Such a great way to kick off the summer!



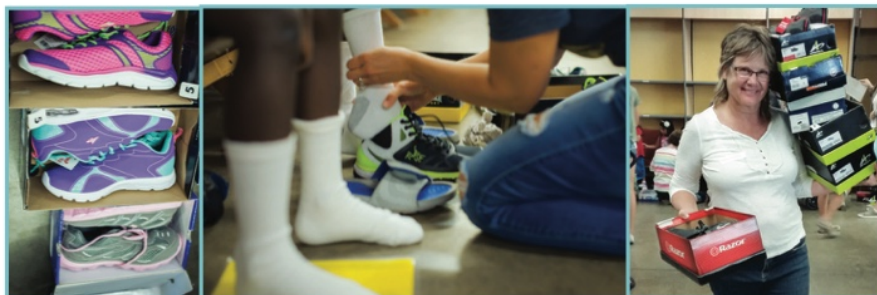
July | PHILANTHROPY Charity Event Planning

Committee chairs met throughout the summer preparing the groundwork for our March Dose of Generosity event. Thank you for your dedication & leadership!



Aug 23 | TIME & TALENT S.H.O.E.S.: Shoes Help Our Elementary Students

Members helped fit school-aged children with new shoes to start the school year out right with In the Image's annual service project.





Angela Thompson-Busch, MD, PhD
Assistant Dean, Michigan State
University College of Human
Medicine Grand Rapids Campus

MSU COLLEGE OF HUMAN MEDICINE

Valuing Diversity

MSU-CHM

In the wake of national events reminding us that diversity is undervalued by many in our country, I am proud to be a part of the Michigan State University College of Human Medicine who remains intentional in creating medical education opportunities for students who come from underrepresented minorities and disadvantaged backgrounds (based on low income or parental education level).

Not only do we place value on diversity when considering applicants to the College of Human Medicine, this year is the 30 year anniversary of our ABLE program (Advanced Baccalaureate Learning Experience). ABLE is designed for students from the above-mentioned populations who may need additional education before successfully entering into the medical school curriculum.

Students who would otherwise be rejected from medical school are recognized by ABLE for their potential to be successful physicians and are offered the opportunity to participate in a one-year preparation. If the ABLE students successfully complete the program, they are guaranteed admission into the medical school the following year.

On August 27, the White Coat Ceremony for the entering Class of 2021 celebrated the

matriculation of 192 students. Of these students, 29 percent self-designate as coming from an underrepresented minority group, 25 percent come from a rural background, and 46 percent acknowledge coming from a disadvantaged family. Seventy-six percent of our entering class proudly hail from the state of Michigan.

The faculty of MSU College of Human Medicine are dedicated to facilitating the unity of our medical students so that all feel valued and safe.

The faculty of MSU College of Human Medicine are dedicated to facilitating the unity of our medical students so that all feel valued and safe. This diversity within our college will most certainly help students fulfill sections of their matriculation oath:

“As I begin the study of medicine, I do solemnly swear by that which I hold most sacred, that my efforts will be focused on the ultimate goal of serving my future patients. I will regard the patients whom I will encounter in my training as fellow human beings and will do everything in my power to preserve their dignity.”



Taking Research to the Next Six Levels

On September 20, Michigan State University dedicated its new, \$88.1M Grand Rapids Research Center. The 162,800 square-foot biomedical research facility is built out to accommodate 33 principal investigators and their research teams, with future capacity to house 44 research teams. By the end of 2017, 25 research teams will have moved into the MSU Grand Rapids Research Center.



MSU-CHM



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BY ROSE WILLIS & BRIAN FLEETHAM
DICKINSON WRIGHT PLLC | GUEST CONTRIBUTOR

Frequently Asked Questions on the Certificate of Need Process for Surgical Services

To expand their scope of services, many physicians have explored the possibility of performing surgical services for their patients outside of a traditional hospital setting. That, however, can involve addressing several legal and regulatory requirements. In Michigan, one of those steps is obtaining a certificate of need (“CON”). Without a valid CON, a healthcare provider is ineligible to provide certain healthcare services. Some of the frequently asked questions relating to CONs for surgical services include the following:

1. What is a CON?

A CON is an authorization, similar to a license, that allows a particular facility to perform designated procedures, such as surgical procedures or certain high-end imaging (such as MRI or CT scanning). Those interested in providing services that require a CON should note that the process of applying for and obtaining approval for a CON from the Michigan Department of Health and Human Services’ CON Program can be time consuming and challenging. In addition, some third party payors may require facilities providing services that require a CON to obtain separate accreditation from third party agencies.

2. What surgical services require a CON?

Only surgical services that are performed in an operating room, such as in a freestanding surgical outpatient facility, an ambulatory surgical center, or a licensed hospital site, are covered by the CON Program. Most surgeries that are performed in a physician’s office are expressly excluded

from the services covered by the CON Program. The CON Program defines “surgery” broadly to include, among other procedures, cutting into any part of the body, reducing fractures or dislocations, repairing malformations or defects, and performing endoscopic procedures. With such a broad definition, the question of whether a CON is required usually focuses more on the location where the procedure is performed and less on the type of proposed surgery.

3. What is a surgical commitment?

To obtain a CON, the applicant must demonstrate that there is a need for a new facility (or the expansion of an existing facility) to provide the services in question. That is done through written commitments from physicians for surgical procedures that will be performed at the facility. The number of cases that must be committed to secure a CON for surgical service varies based on a number of factors specific to the facility. For example, if the surgical facility is new, it must project at least 1,128 cases per

proposed operating room based on available surgical case commitments from physicians who plant to perform procedures at the facility. Whether a physician's cases are available to be committed for a CON can be a technical analysis that depends primarily on (1) where the cases have been previously performed and (2) whether those cases have already been committed to a different facility during the prior three-year period.

4. Can I purchase surgical commitments?

Securing a sufficient number of physician commitments for surgical procedures can be a challenging process. Applicants should not pay physicians for surgical commitments, and neither should physicians accept payment in exchange for making a surgical commitment. Such payments place the parties at risk for violating various state and federal laws, including the federal anti-kickback statute, which can include both civil and criminal penalties. If a physician engages a third party to assist with securing the necessary commitments, the physician must ensure that the third party does not utilize improper methods to obtain those commitments on the physician's behalf. The main legitimate ways to provide other physicians with an incentive for their commitments is to offer them an ownership interest in the facility (in exchange for a legally-compliant investment) or to develop a facility that provides them with a preferable destination to provide patient care.

5. How long does it take to obtain a CON for surgical services and how can I speed up the process?

The formal CON process begins with the submission of a letter of intent, which is followed by the actual application. An applicant should estimate approximately five to six months from the filing of the letter of intent with the CON Program to a final decision regarding the issuance of a CON. This timeframe may be longer if the CON Program reviewers have questions with any of the submitted CON documents or if those documents were not accurately completed. That timeframe may be shortened if expedited review is requested from the CON Program for an additional fee. The possibility of an expedited review is subject to the CON Program reviewers' availability and schedule. If it is granted, an expedited review can shorten the review period by at least 30 days. To help avoid delays with the process, an applicant should compile the information necessary to complete the CON application before submitting the

The formal CON process begins with the submission of a letter of intent, which is followed by the actual application. An applicant should estimate approximately five to six months from the filing of the letter of intent with the CON Program to a final decision regarding the issuance of a CON. This timeframe may be longer if the CON Program reviewers have questions with any of the submitted CON documents or if those documents were not accurately completed.



initial letter of intent, including the availability of surgical commitments and any financing details.

6. Can I purchase an existing CON?

An existing CON can be purchased just like other assets, but such a purchase also requires the approval of the CON Program through an application process. That approval depends on the structure of the transaction and the status of the CON proposed to be acquired. Critical details for approval include whether the existing CON facility is meeting its minimum volume requirements and whether that particular CON has been purchased before. In contrast, the purchase of the ownership interests of an entity that has a CON does not require approval from the CON Program as long as the location of the facility remains the same.

While the CON process can present challenges, an applicant who understands the applicable CON requirements and who spends the necessary time on appropriate preparation should be in a good position to obtain a CON.

**Rose Willis is a member of Dickinson Wright's Saginaw office, specializing in health law. Brian Fleetham is a member of Dickinson Wright's Grand Rapids office, also specializing in health law.*

KENT COUNTY HEALTH DEPARTMENT

Mark Hall, MD, MPH
and Brian Hartl, MPH

We Are All Tasked with Preventing Opioid Overdoses

In the Spring 2016 edition of The Bulletin, I discussed the role physicians play in controlling the epidemic of opioid overdose through participation in the state's prescription monitoring program and co-prescribing naloxone for patients with risk factors for opioid overdose. While physicians are key players in prevention efforts, achieving success in reducing the burden of opioid overdoses and subsequent deaths is dependent upon commitments from key partners from a variety of community sectors.

KCHD

The Kent County Opioid Task Force, initiated by the Grand Rapids Red Project, serves as the key conduit for managing community prevention efforts by offering a collaborative space at its monthly meetings for partners to connect and build strategy. Moving forward, the Kent County Health Department (KCHD) will continue to contribute to the leadership and direction of the Task Force and we invite health care providers throughout Kent County to connect with the Task Force in whatever capacity you are able.

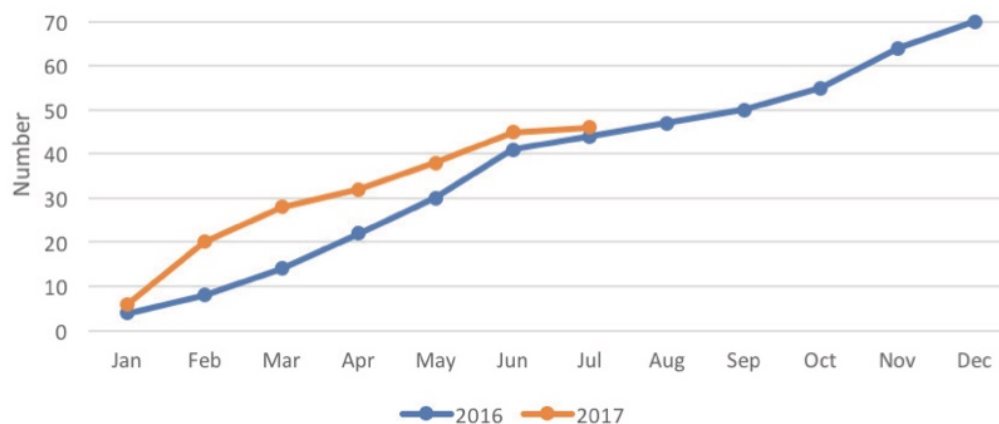
Over the past year, establishing a consistent method of reporting local data related to opioid overdose deaths has been one of the successes of the Task Force. Working with epidemiologists at KCHD, the Task Force produces monthly surveillance reports that include data from the Kent County Medical Examiner and the Michigan Syndromic Surveillance System. While we continue to seek out additional data sources to provide a better picture of the impact of the epidemic in Kent County, these data offer some insight

on local conditions. In 2016, there were 70 opioid-related deaths in Kent County, which was down from the 92 deaths reported in 2015. Males accounted for 6 of every 10 deaths and individuals 24 to 44 years of age accounted for two-thirds of all deaths. Eight out of 10 deaths occurred in White, non-Hispanic individuals.

Overall, opioid-related deaths in 2017 are trending similar to what was seen in 2016. To date, 46 deaths have been reported in Kent County (Figure 1), with males accounting for two-thirds of the deaths. Compared to 2016, there has been a slight increase in opioid deaths among individuals aged 45 to 54. Through July 2017, there have been 11 deaths in this age group compared to 8 in all of 2016. Heroin and/or fentanyl have been involved in nearly two-thirds of the opioid-related deaths in 2017 (Table 1). Other than heroin and fentanyl, methadone and morphine were the most commonly identified substances in deaths due to opioid overdose in 2016 and 2017 (Table 2).

FIGURE 1

Cumulative Number of Opioid-Related Deaths, 2016-2017

**TABLE 1**

Cumulative Number of Opioid-Related Deaths, 2016-2017

SUBSTANCE	NUMBER OF DEATHS
Heroin in the absence of fentanyl	10
Fentanyl in the absence of heroin	12
Heroin and fentanyl	8

TABLE 2

Percentage of Kent County Drug Overdose Deaths Involving Opioids Other than Heroin or Fentanyl, 2016-2017

SUBSTANCE	PERCENTAGE OF DEATHS
Methadone	39.1%
Morphine	23.9%
Hydrocodone	19.6%
Oxycodone	19.6%
Hydromorphone	10.9%
Tramadol	4.3%
Carfentanil	2.2%

Combating the Epidemic

While data is important to painting a picture of the epidemic in Kent County, combating the epidemic requires a collaborative framework of community stakeholders working together to identify and implement prevention strategies. The Kent County Opioid Task Force has created three subcommittees to drive these efforts:

Prevention Subcommittee

The Prevention subcommittee addresses what can be done as a community to prevent overdose situations from occurring. Ensuring that people survive overdoses is the charge of the Intervention subcommittee.

Aftercare subcommittee


The Aftercare subcommittee is tasked with strategies that prevent the reoccurrence of overdoses.

Task Force

The Task Force and its subcommittees meet on the second Thursday of each month at the Kent County Health Department, typically around the noon hour.

Get involved

If you feel you can contribute to the success of any of these groups, please contact me at Mark.Hall@kentcountymi.gov or 616-632-7279.

 HEALTH DEPARTMENT <i>Caring today for a healthy tomorrow</i>		<h1>Notifiable Disease Report</h1>	
Kent County Health Department 700 Fuller N.E. Grand Rapids, Michigan 49503 www.accesskent.com/health		Communicable Disease Section Phone (616) 632-7228 Fax (616) 632-7085	<h2>August 2017</h2>
		Notifiable diseases reported for Kent County residents through end of month listed above.	
DISEASE	NUMBER REPORTED		MEDIAN CUMULATIVE
	This Month	Cumulative 2017	Through August 2012-2016
AIDS	1	6	15
HIV	0	19	N/A
CAMPYLOBACTER	0	14	61
CHICKEN POX ^a	1	12	14
CHLAMYDIA	432	2898	2462
CRYPTOSPORIDIOSIS	2	11	16
Shiga Toxin Producing E. Coli	1	9	10
GIARDIASIS	2	30	48
GONORRHEA	119	750	440
H. INFLUENZAE DISEASE, INV	0	5	6
HEPATITIS A	0	1	1
HEPATITIS B (Acute)	0	0	2
HEPATITIS C (Acute)	0	1	1
HEPATITIS C (Chronic/Unknown)	13	158	226
INFLUENZA-LIKE ILLNESS ^b	65	33271	27639
LEGIONELLOSIS	1	3	7
LYME DISEASE	4	10	3
MENINGITIS, ASEPTIC	5	16	20
MENINGITIS, BACTERIAL, OTHER ^c	0	7	12
MENINGOCOCCAL DISEASE, INV	0	0	0
MUMPS	0	3	0
PERTUSSIS	4	25	10
SALMONELLOSIS	4	32	43
SHIGELLOSIS	1	7	11
STREP, GRP A, INV	1	32	22
STREP PNEUMO, INV	0	33	31
SYPHILIS (Primary & Secondary)	2	21	7
TUBERCULOSIS	0	6	11
WEST NILE VIRUS	0	0	0
NOTIFIABLE DISEASES OF LOW FREQUENCY			
DISEASE	NUMBER REPORTED Cumulative 2017	DISEASE	NUMBER REPORTED Cumulative 2017
Malaria	2	Cyclosporiasis	1
Kawasaki Syndrome	3		
Listeriosis	2		
Chikungunya	1		
Melioidosis	1		

a. Chickenpox cases are reported primarily from schools. Confirmed and probable cases are included.
 b. Includes "Influenza-Like Illness (ILI)" and lab-confirmed influenza. ILI cases have flu-like symptoms and are reported primarily by schools.
 c. "Meningitis, Bacterial, Other" includes meningitis and bacteremia caused by bacteria OTHER THAN *H. influenzae*, *N. meningitidis*, or *S. pneumoniae*.
 Except for Chickenpox & Influenza-Like Illness, only confirmed cases (as defined by National Surveillance Case Definitions: <http://www.cdc.gov/nndss/script/casedefDefault.aspx>) are included.
 Reports are considered provisional and subject to updating when more specific information becomes available.

KCHD



Symposium for Primary Care Medicine

Friday & Saturday, November 3-4, 2017
 The Diamond Banquet Center Connected to the Hyatt Place Hotel
 At the Suburban Collection Showplace, Novi, Michigan

For Physicians, Physician Assistants and Nurses:
15.5 Category 1-A AOA CME | **15.5** AMA PRA Category 1 Credits(s)[™]

Specialty Credits Issued:
 7.0 Internal Medicine | 15.5 Family Medicine

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Register at: <https://beaumont.cloud-cme.com/fallprimarycare>
Direct questions to: cme@beaumont.edu or call (248) 551-0220

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A central graphic on a light orange background. It features a white circle with the text "IV LEAGUE" in orange and yellow. Below the text is a hand holding a coffee cup. The background is decorated with various white line-art icons of coffee cups, donuts, and food items. In the top left corner of the graphic are two circular logos for the Kent County Medical Society and Kent County Osteopathic Association. At the bottom right is a cartoon alarm clock with a fried egg on top.

No agenda. No tasks.

IV League is great opportunity for retired KCMS
and KCOA members to catch up!

Stay Tuned for Upcoming Events