

September/October 2007

# BULLETIN

The Official Journal of the  
Kent County Medical Society and the Kent County Osteopathic Association



# The Grill at 1913

A 10 ounce Prime Filet

*Turn it into something Grand.*



The Grill at 1913 is an elegant steakhouse located in the heart of the downtown entertainment district – making it the perfect locale for a refined dinner or casual lunch.

A dinner at The Grill at 1913 will bring to your table USDA Prime steaks and the finest cuts of lamb, beef, veal and pork. Excellent seafood and chicken selections are also available – prepared to your liking. Enjoy our complete wine list and full bar service as you dine. Be sure to conclude your meal with one of our signature desserts.

The Grill at 1913.

Complimentary valet parking or free self parking. Make reservations online at [amwaygrand.com](http://amwaygrand.com)

## AMWAY GRAND PLAZA

Grand Rapids, MI | [amwaygrand.com](http://amwaygrand.com) | 616.774.2000



# BULLETIN

The Official Journal of the  
Kent County Medical Society and the Kent County Osteopathic Association

## FEATURES

- 7....KCMS President's Message
- 9....One To Ponder
- 10....Kent County Health Department Report
- 11....Kent County Communicable Disease Report
- 13....KCOA President's Message
- 15....Alliance Heartbeat
- 18....Health Profession Recovery Program
- 20....Project Access
- 22....Health Care Vision
- 29....GRMERC Update

## DEPARTMENTS

- 4....Meetings of Interest
- 24... New Members
- 24....Classified Ads

## WE'VE MOVED!

### THE KCMS AND KCOA HAVE A NEW OFFICE

Kent County Medical Society  
Kent County Osteopathic Society  
234 Division Ave. N, Suite 400, Grand Rapids, MI 49503  
Phone 616.458.4157 Fax 616.458.3305  
www.kcms.org www.kcoa.us



---

# MEETINGS OF INTEREST

## KCMS Meetings

### LOCAL

**SEPTEMBER 11, 2007** - KCMS Regular Meeting, Watermark Country Club

**NOVEMBER 13, 2007** - KCMS/KCMSA Joint Meeting, Watermark Country Club

### STATE

**SEPTEMBER 19, 2007** - Capitol Check-up, Lansing, MI

**OCTOBER 5, 2007** - Annual Conference on Bioethics, Grand Traverse Resort, Traverse City, MI

**OCTOBER 24, 2007** - Annual Scientific Meeting, Troy, MI

### NATIONAL

**NOVEMBER 10-13, 2007** – AMA Interim Meeting, Honolulu, HI

## KCOA Meetings

### LOCAL

**OCTOBER 2, 2007** - KCOA Regular Meeting, Watermark Country Club

### STATE

**NOVEMBER 10, 2007** - MOA Outstate CME Meeting, Crowne Plaza, Grand Rapids, MI

**NOVEMBER 10, 2007** - MOMPM Billing Symposium, Crowne Plaza, Grand Rapids, MI

**NOVEMBER 16, 2007** - Third Party Payer Day, Lansing Center, Lansing, MI

## About the Bulletin

Editor - David M. Krhovsky, MD

Business Manager - Wm. G. McClimans, Jr.

Published five times yearly by the Kent County Medical Society and Kent County Osteopathic Association, \$1.50 per copy at the editor's office. Subscription price \$15.00 per year, included in society/association dues.

All statements of opinions in the KCMS/KCOA Bulletin are those of the individual writers or speakers, and do not necessarily represent the opinions of the Kent County Medical Society and the Kent County Osteopathic Association.

The KCMS/KCOA Bulletin reserves the right to accept or reject advertising copy. Products and services advertised in the KCMS/KCOA Bulletin are neither endorsed nor warranted by the Kent County Medical Society or the Kent County Osteopathic Association.

Published by:

**Kent County Medical Society/Kent County Osteopathic Association**  
234 Division Ave. N, Suite 400 Grand Rapids, MI 49503  
Phone 616.458.4157 Fax 616.458.3305 [www.kcms.org](http://www.kcms.org) [www.kcoa.org](http://www.kcoa.org)

---

# KCMS Officers, Directors & MSMS Delegation

<b>PRESIDENT</b>	Judith A. Hiemenga, MD
<b>PRESIDENT-ELECT</b>	Thomas H. Peterson, MD
<b>PAST PRESIDENT</b>	Jay P. LaBine, MD
<b>SECRETARY-TREASURER</b>	Anita R. Avery, MD
<b>DIRECTOR 2007</b>	David E. Hammond, MD
<b>DIRECTOR 2008</b>	Denise D. Gribbin, MD
<b>DIRECTOR 2009</b>	Lee P. Begrow, DO
<b>EXECUTIVE DIRECTOR</b>	William G. (Chip) McClimans, Jr.

## **MSMS DELEGATES to January 2008**

Anita R. Avery, MD  
R. Paul Clodfelder, MD  
Michelle M. Condon, MD  
Patrick J. Droste, MD  
Sal F. Dyke, MD  
Richard A. Ilka, MD  
Kevin McBride, MD  
Khan Nedd, MD  
Michael D. Olgren, MD  
Brian A. Roelof, MD

## **MSMS DELEGATES to January 2009**

John H. Beernink, MD  
Jayne E. Courts, MD  
Domenic R. Federico, MD  
Judith A. Hiemenga, MD  
John H. Kopchick, MD  
Jay P. LaBine, MD  
John R. Maurer, MD  
Rose M. Ramirez, MD  
David M. Reifler, MD  
Robert C. Richard, MD  
Bruce C. Springer, MD

## **MSMS ALTERNATE DELEGATES to January 2008**

James A. De Haan, MD  
Elizabeth Henry, MD  
Courtney P. Jones, MD  
John A. Rupke, MD  
Laura VanderMolen, DO  
Stephen L. Winston, MD  
Phillip G. Wise, MD

## **MSMS ALTERNATE DELEGATES to January 2009**

Bradford W. Betz, MD  
Edward J. Bok, MD  
Keith Getz, MD  
Amy L. Manley, MD  
Judith L. Meyer, MD  
John B. O'Donnell, MD  
Robert E. Reneker, Jr., MD  
Stephen B. Rupp, MD  
John E. Van Schagen, MD  
David W. Whalen, MD

---

# KCOA Officers, Directors & MOA Delegation

<b>PRESIDENT</b>	Ann M. Auburn, DO
<b>PRESIDENT-ELECT</b>	Dorothy "Robin" Pedtke, DO
<b>IMMEDIATE PAST PRESIDENT</b>	Karlin E. Sevensma, DO
<b>SECRETARY-TREASURER (INTERIM)</b>	Karlin E. Sevensma, DO
<b>DIRECTOR 2007</b>	Kristi Kern, DO
<b>DIRECTOR 2008</b>	Lance Owens, DO
<b>DIRECTOR 2009</b>	J'Aimee Lippert, DO
<b>EXECUTIVE DIRECTOR</b>	William G. (Chip) McClimans, Jr.

## **MOA DELEGATES**

Ann M. Auburn, DO  
Craig H. Bethune, DO  
Bradley Clegg, DO  
James H. Coretti, DO  
William C. Cunningham,  
DO  
John Edleman, DO  
Erica Elsing-Stevens, DO  
Chad A. Friend, DO  
Laura Griffin, DO  
Joanne Grzeszak, DO

Norman Keller, DO  
Daniel Kennedy, DO  
Kristi Kern, DO  
Edward K. Lee, DO  
J'Aimee Lippert, DO  
Henry Olen, DO  
Robert W. Selfe, DO  
Karlin Sevensma, DO  
Susan Sevensma, DO  
Jeffrey Stevens, DO  
Janice Wabeke, DO  
Michael R. Wiltrakis, DO

# Last Year We Saved Michigan Doctors Over \$3 Million!



In 2006 we reduced rates while increasing coverage 33%-100%. In 2007 we're offering the same great rates and Michigan's best value.

American Physicians stands for quality, value and reliability. We're committed to providing Michigan doctors with superior coverage, highly competitive rates and an exceptional list of benefits offered only by American Physicians.

- We're the first and only insurer in Michigan to increase annual aggregate limits by 33% - 100%.
- We offer the lowest overall rates in many counties.
- We provide a FREE risk management assessment (\$1500 value) for all newly insured practices.
- Our claims-free discounts can save you up to 15%.
- Enjoy the value of membership in MSMS or MOA – 3% discount.
- Choose the best coverage for you – occurrence, claims-made, or claims-made with pre-paid tail coverage.
- Get optimal rates with our innovative underwriting and risk analysis.

Practice with confidence and receive the standard-setting value that has made American Physicians the choice of Michigan's best doctors since 1976. For more information, call 1-800-748-0465 or see our web site: [www.apassurance.com](http://www.apassurance.com)



**American**   
**Physicians**<sup>®</sup>

ASSURANCE CORPORATION

*Practices That Set The Standard*

---

# KCMS PRESIDENT'S MESSAGE

Judith A. Hiemenga, MD  
KCMS President

## Live a Life to Die For

“How’s it hit you when you get that kind of news? I took a good long hard look...like tomorrow is a gift and you got eternity to think about what you’d do with it.” Tim McGraw

Recently much importance has been placed on lists of things to do and places to go in ones life. In the face of a life threatening illness, do old goals pursuit? What gives individuals strength and comfort? After a diagnosis of a life threatening illness what remains or becomes wonderful about life? How can a serious illness change ones goals and perspectives?

Seven women were interviewed, all with a diagnosis of malignancy. The diagnosis of cancer was chosen specifically because of its emotional impact on present day society as personally more threatening compared to death from drunk driving. Pathologic diagnoses included Hodgkin’s Lymphoma, endometrial cancer, breast cancer, metastatic breast cancer, renal cancer, and primary peritoneal carcinoma.

**“...prayers and their faith provided both hope and strength...”**

The women’s ages at diagnosis range from 19 to 63. Two women were single at time of diagnosis and one at time of interview. Five women have children.

Each was asked if they had specific goals or events they wished to accomplish in life and if these had changed after diagnosis. All felt specific achievements were unimportant. Planned vacations to a specific tourist destination changed to trips to see family instead. Some changed priorities; marriage and children came before plans to complete schooling. Others planned to move forward in work as a nurse, educator, or volunteer. One felt the loss of the ability to bear children was replaced by job satisfaction in service to others.

Each individual was asked what provided comfort and support during and after treatment. Almost universally, the women felt that friends and family were essential to cope emotionally with their diagnosis and treatments.

All stated prayers and their faith provided both hope and strength to make it through surgery, chemotherapy, and simply waiting. Most took comfort in feeling this was God’s plan for their life.



Each was asked how their diagnosis of cancer had changed their perspective on life. Universally, importance was placed on “Living each day, taking it slower, living as if this is my only day.” Just half of the women specifically stated that they were more honest with them selves and less pressured to accomplish tasks they previously felt were essential. Again, family, friends, faith, and relationships were high in importance. There was an aversion to delaying important tasks, and a goal to strive for a job well done.

I asked each person what they found wonderful about life as a result of their experience with cancer. Responses in-

cluded: “I know I am fortunate, blessed”, “I am grateful for each day to be alive, to be able to work and do things in the service of others.” One noted “Long life is not a promise; each day is wonderful on its own.” Another finds “The sweetness in each day...the peace.” One felt “Life is the simple things, the little things.”

All of these women expressed hope and optimism. I was surprised the two youngest felt that cancer taught them to look at life differently and they were grateful for the experience. The youngest said that the experience of having cancer and surviving was the best thing to happen in her life. I felt inspired by these women and their stories. I will strive to live a life to die for!

# While you manage their health...



## ...let us manage your wealth.

Think of your Fifth Third Private Client Advisor as your primary financial care provider. We understand the unique business issues you face each day and provide professional assistance with everything from insurance strategies<sup>1</sup> and equipment financing to employee benefits and cash management solutions. We can even help you when the time comes to sell your practice. Your Private Client Advisor will work closely with you to help strengthen your financial health and well-being throughout the life of your practice.

*To arrange a consultation with a Private Client Advisor, call Tim Haberling at 616-653-5603*

PREFERRED



VENDOR



**Fifth Third Bank**  
*Private Client Group*

WEALTH PLANNING | INVESTMENT SERVICES<sup>1</sup>  
TRUST SERVICES | PRIVATE BANKING<sup>2</sup> | RISK MANAGEMENT

\*Fifth Third does not provide tax or legal advice. Please contact your tax accountant or attorney for advice pertinent to your personal situation.

<sup>1</sup>Fifth Third Bancorp provides access to investments and investment services through various subsidiaries, including Fifth Third Securities, Inc., member NASD/SIPC. Fifth Third Securities, Inc. is a wholly owned subsidiary of Fifth Third Bank.

Investments, including stocks, bonds and mutual funds are:

Not FDIC Insured	Offer No Bank Guarantee	May Lose Value
Not Insured By Any Federal Government Agency		Not A Deposit

Insurance made available through Fifth Third Insurance Agency, Inc.

<sup>2</sup>Private Banking bank products provided by Fifth Third Bank. Member FDIC. Equal Housing lender.



---

# ONE TO PONDER

Chip McClimans  
KCMS/KCOA Executive Director

## Collaboration, Again

Below is a photo of KCMS president Judith A. Hiemenga, MD (left) and KCOA president Ann M. Auburn, DO (right), and me to help announce another collaborative event between the two local medical associations. This issue marks the beginning of the Bulletin becoming a joint publication of the Kent County Medical Society (KCMS) and the Kent County Osteopathic Association (KCOA).

Over the past several years, KCMS and KCOA have grown closer to each other, yet still maintaining their separate identities. Privileges on the medical staffs at all the acute care hospitals have allowed a fair mixture of MDs and DOs. Kent County has also seen a blending of DOs and MDs in private medical practices. So over the years, it has made sense to combine KCMS and KCOA

in ways that mutually benefit the members of the organizations and the patients they serve.

You've heard this before, and it bears repeating as a reminder to the seasoned members, as well as for the new members. KCOA and KCMS have collaborated with a joint membership directory, joint committee meetings, joint membership meetings, joint administration, and as Doctor Auburn mentioned in her article, formed Project Access, and provided a pharmacy discount card.

Managing KCMS and KCOA can get a bit crazy at times. It is not uncommon to have the two board meetings back to back in

In the KCMS/KCOA office, we are often asked what the difference is between MDs and DOs. In her article, Doctor Auburn gave an excellent explanation of the two main differences between osteopathic and allopathic medicine. Beyond that, not much separates the two professions.

As far as I've been able to determine, Kent County is the only county in the United States that has both allopathic and osteopathic associations managed in one office, AND that has the high degree of participation and collaboration between the organizations. There are many county



“...not much separates the two professions...”

the same week. And sometimes we need to take a moment to remember which group has a general membership meeting coming up and are the planning details all set. This is really a small price to pay if it keeps the physicians of KCOA and KCMS moving collectively in the same direction.

associations that have both DOs and MDs as members in one organization, but not being managed as separate medical societies. That is an awesome statement and a testament to the physicians in this community.

## Hepatitis C: To Treat or Not to Treat, That is the Question



As part of a Continuous Quality Improvement (CQI) initiative, the Kent County Health Department (KCHD) is focusing on increasing access to hepatitis C education and resources for local health care providers. According to a recent survey conducted as part of this initiative, the overwhelming need identified by the sample of local physicians responding to the survey was training on hepatitis C treatment decisions. This article highlights recommendations from the National Institutes of Health (NIH) Consensus Development Conference on Management of Hepatitis C: 2002, which has defined treatment guidelines for many years. The complete NIH Consensus Statement can be found online at <http://consensus.nih.gov/2002/2002HepatitisC2002116html.htm>

**Combination therapy with pegylated interferon and ribavirin is recommended for patients with an increased risk of developing cirrhosis, as characterized by having all of the following:**

- detectable HCV RNA levels higher than 50 IU/mL
- liver biopsy with portal or bridging fibrosis
- at least moderate inflammation and necrosis

**Special consideration should be given to the following patients:**

- Patients over 60 years old: Patients should be managed on an individual basis because adverse effects of treatment appear to be worse and the benefit of treatment has not been well

documented in older patients.

- HIV-coinfected patients: Since hepatitis C tends to be more aggressive in those co-infected with HIV, therapy should be recommended even in patients with early and mild disease. Clinicians must consider the patient's concurrent medications and medical conditions to ensure there are no contraindications to treatment.

**Therapy is not advised for patients who have:**

- Clinically decompensated cirrhosis because of hepatitis C
- A kidney, liver, heart or other solid-organ transplant
- Specific contraindications\* to either monotherapy or combination therapy.

\*Contraindications to pegylated interferon therapy include severe depression or other neuropsychiatric syndromes,

Approximately 50% of individuals completing this course have a sustained viral response (absence of detectable virus in the blood six months after conclusion of therapy).

Genotype 2 and Genotype 3: The course of treatment for this genotype is 24 weeks and approximately 80% of individuals completing this treatment have a sustained viral response.

**Every patient, regardless of their treatment status, should be informed that disease progression can be minimized through:**

- Abstinence from alcohol and other drugs
- Vaccination with hepatitis A and/or hepatitis B vaccines

**“...the overwhelming need...was training on the hepatitis C treatment decisions.”**

active substance or alcohol abuse, autoimmune disease that is not well controlled, bone marrow compromise, or inability to practice birth control. Ribavirin contraindications include marked anemia, renal dysfunction, inability to practice birth control, and coronary artery or cerebrovascular disease.

Length of treatment and potential outcome is dependent upon the genotype of the hepatitis C virus with which an individual is infected:

Genotype 1: The course of treatment for this genotype, the most common genotype in the United States, is 48 weeks.

The Michigan Department of Community Health (MDCH) and the Michigan Chapter of the American Liver Foundation are hosting a Hepatitis C conference “From Silence to Solutions” on December 4, 2007 in Plymouth, MI. The conference will include two workshop tracks that focus on treatment for hepatitis C.

More information can be found at [http://www.liverfoundation.org/downloads/alf\\_download\\_62.pdf](http://www.liverfoundation.org/downloads/alf_download_62.pdf). To be added to the conference mailing list, contact the MDCH Viral Hepatitis Coordinator at 517-335-9435.



# Notifiable Disease Report

Kent County Health Department  
700 Fuller N.E.  
Grand Rapids, Michigan 49503  
www.accesskent.com/health

Communicable Disease Section  
Phone (616) 632-7228  
Fax (616) 632-7085

## July, 2007

Notifiable diseases reported for Kent County residents through end of month listed above.

DISEASE	NUMBER REPORTED		MEDIAN CUMULATIVE
	This Month	Cumulative 2007	Through Jul 2002-2006
AIDS <sup>a</sup> (Cumulative Total - 764)	4	21	24
AMEBIASIS	0	2	1
CAMPYLOBACTER	3	24	28
CHICKEN POX <sup>b</sup>	5	224	142
CHLAMYDIA	242	1920	1560
CRYPTOSPORIDIOSIS	0	5	5
E. COLI O157:H7	1	3	N/A
GIARDIASIS	4	47	46
GONORRHEA	78	691	583
H. INFLUENZAE DISEASE, INV	1	2	N/A
HEPATITIS A	0	6	3
HEPATITIS B (Acute)	0	1	4
HEPATITIS C (Acute)	0	0*	0
HEPATITIS C (Chronic/Unknown) <sup>c</sup>	26	179	220
INFLUENZA-LIKE ILLNESS <sup>d</sup>	23	25352	16100
LEGIONELLOSIS	0	9	N/A
LYME DISEASE	0	0*	N/A
MENINGITIS, ASEPTIC	3	18	15
MENINGITIS, BACTERIAL, OTHER <sup>e</sup>	1	4	11
MENINGOCOCCAL DISEASE, INV	0	3	N/A
MUMPS	0	0	1
PERTUSSIS	0	3	4
SALMONELLOSIS	5	33	23
SHIGELLOSIS	4	6	3
STREP, GRP A, INV	0	11	N/A
STREP PNEUMO, INV	1	28	N/A
SYPHILIS (Primary & Secondary)	0	3	3
TUBERCULOSIS	1	13	10
WEST NILE VIRUS	0	0	N/A

### NOTIFIABLE DISEASES OF LOW FREQUENCY

DISEASE	NUMBER REPORTED	DISEASE	NUMBER REPORTED
	Cumulative 2007		Cumulative 2007
Cryptococcosis	2	Psittacosis	0*
Guillain-Barre Syndrome	2	Yersinia enteritis	3
Histoplasmosis	11		
Kawasaki Disease	3		

a. Due to a national effort to de-duplicate the HIV/AIDS Reporting System, there was a decrease in case counts reported as of 8/1/06.

b. Individual chickenpox case reporting became mandatory on 9/1/05, resulting in an increase in case counts primarily from schools.

c. Chronic Hepatitis C surveillance case definition changed on 1/1/07, resulting in a decrease in case counts.

d. Influenza-like illness case counts increased in 2005 due to a change in school reporting of communicable diseases.

e. "Meningitis, Bacterial, Other" includes cases caused by bacteria OTHER THAN *H. influenzae*, *N. meningitidis*, or *S. pneumoniae*.

N/A Data not available.

\* Previously reported cases were reclassified as non-confirmed at later date.

# Protecting your reputation and so much more.



You've built an amazing life for yourself. Why not insist on the very best when it comes to protecting that life? Backed by Warren Buffett's Berkshire Hathaway, Medical Protective has the financial resources and personal wherewithal to fight to protect you and your reputation. In fact, we've been fighting for doctors for more than 100 years.

**You want the best? Then you want Medical Protective.**

 **MEDICAL  
PROTECTIVE**  
Strength. Defense. Solutions. Since 1899.  
*a Berkshire Hathaway Company*

All products are underwritten by either The Medical Protective Company<sup>®</sup> or National Fire and Marine Insurance Company<sup>®</sup> members of the Berkshire Hathaway group of businesses. Product availability varies based upon business and regulatory approval and may be offered on an admitted or non-admitted basis. ©2007 The Medical Protective Company<sup>®</sup>. All Rights Reserved.

Defend your reputation and assets. ■ Visit [medpro.com](http://medpro.com) ■ Call 800-4MEDPRO ■ Contact your independent agent

---

# KCOA PRESIDENT'S MESSAGE

Ann M. Auburn, DO  
KCOA President

## Pride and Honor



Recently, someone asked me, “What really is the difference between a DO and an MD?” On the heels of the American Osteopathic Association House of Delegates meeting, I have returned to my Grand Rapids home filled with a renewed sense of uniqueness in the professional letters that follow my name and a better sense of my answer to that question. In the late 1800’s, Andrew Taylor Still, MD, DO, developed a unique training model that allows us to be fully licensed physicians, but also have a holistic viewpoint emphasizing our osteopathic manipulative skills. All doctors of osteopathy have a complete medical education, including the basic sciences and encompassing all of the systems of the human body, but it is the holistic view combined with our training in osteopathic manipulative medicine that makes our profession unique. Osteopathic manipulative treatment for the musculoskeletal system and its related lymphatic, neurological and vascular components, emphasizes this holistic view. Although not all DOs use their osteopathic manipulation skills on a regular basis, the

ful and lasting relationships with our MD colleagues so we can accomplish more for our patients, our community and our respective professions. The pride goes beyond osteopathy and into the area of health care and community where a combined effort of DOs and MDs makes more of a difference than either profession alone. The Project Access program is an excellent example. The group volunteer efforts of DOs and MDs working together has allowed the PA program to supply over \$2,500,000 in gifted care to the Kent County community of uninsurable patients and is a grand accomplishment, filling a large need for the 50,000 uninsurable patients in Kent County. Other joint efforts, such as legislative committees and joint meetings of our societies strengthen our common goals. So it only made sense for the Kent County Osteopathic Association to join forces with the Kent County Medical Society in the *Bulletin* publication. The Executive Director of KCOA and KCMS, Chip McCl-

**“The fast pace of change in the medical environment is having a dramatic impact on both osteopathic and allopathic physicians and their patients.”**

training they received in this area reinforces the holistic view and the importance of letting our patients know we care. The fact that these viewpoints are still alive and thriving today reinforces my pride. This pride in osteopathy is especially elevated when our own Grand Rapids resident and Director of Medical Education at Metro Health Hospital, Susan Sevensma, DO, resides as the President of the Michigan Osteopathic Association and our newly inducted American Osteopathic Association President, Peter B. Ajluni, DO is also from Michigan.

Yes, I am proud and honored to be a DO, and proud to recognize those amongst us who are using their leadership skills to build greatness in the osteopathic profession. I am also proud and honored to be able to help build meaning-

ful and lasting relationships with our MD colleagues so we can accomplish more for our patients, our community and our respective professions. The fast pace of change in the medical environment is having a dramatic impact on both osteopathic and allopathic physicians and their patients. Fostering relationships that help us deal with the changing face of medical practice, politics and the economic challenges ahead, may be an important part of giving our patients the best possible medical care while maintaining respect for our unique professional viewpoints and training. I look forward to being a part of the *Bulletin* and raising the pride of our osteopathic roots while celebrating the common goals we share with our allopathic colleagues.



## DON'T ASK WHY, **ASK WHY NOT?**



As a professional in the medical industry, we know that you may not work nine to five. So why not live in a house that looks great, fits your lifestyle and won't cost you an arm and a leg? One that is loaded with features – the kind of features found in homes with much higher price tags. Why not own a home with plenty of room for your family and friends, without cramping your own sense of independence. And we haven't even begun to mention the sense of comfort you'll feel when you step inside. At Roersma & Wurn, we build houses that fit individual lifestyles, not *everyone's* style.

BUILDING YOUR HOME, NOT OURS.  
616 784 5592 [WWW.RWBUILDERS.COM](http://WWW.RWBUILDERS.COM)



---

# ALLIANCE HEARTBEAT

---

## Alliance General Membership Meeting - Luncheon and Tour



Wednesday, September 19

Get the insider's tour of the Lacks Cancer Center at St. Mary's Mercy Medical Center. It will be your opportunity to see firsthand the behind-the-scenes, inside look at the Lacks Cancer Center. After the tour, lunch will be served on the beautiful fifth floor atrium overlooking the city. Following lunch, we will hear from some of

the medical experts who practice at Lacks about the services offered as well as the unique model of care that is practiced in Lacks. There will also be a labyrinth facilitator who will explain the significance of the labyrinth and how to walk it. Finally, we will all have a chance to visit The Shoppe, a great little gift shop on the first floor.

<b>Schedule</b>	11:30 am	Guests arrive at Lacks Cancer Center Tour begins
	12:10 pm	Tour is completed on the 5th Floor of the Center
	12:15 pm	Lunch is served in the Atrium
	12:45 pm	Speakers begin with information about The Cancer Center and the Labyrinth
	1:30 pm	Program ends. You may walk the Labyrinth and visit the gift shop.

Cost is \$20.00.  
Your check is your reservation.  
Sign up by September 12.

Checks payable to KCMSA  
Mail to: Cindy Papp  
4478 Canterwood Dr. NE  
Ada MI, 49301

---

## NEW STORE IN EAST GRAND RAPIDS!!!

New store opening in East Grand Rapids in Gaslight *HOT MAMA* by one of our own KCMSA members Lisa Jabara. Come by at 2249 Wealthy Street, Monday 10am-6pm, Tuesday-Friday 10am-7pm, Saturday 10am-6pm, Sunday 12pm-5pm - and see our new addition to East Grand Rapids. Check out the website - [www.shopmama.com](http://www.shopmama.com).

---

## THERE'S A **NEW** SPECIAL INTEREST GROUP *MOM'S & KIDS!!*

Parents and children looking to meet and connect with other parents and young children, birth to 5 years. Open to the many possibilities of the when, where and how often.

Please contact Gina Figurski  
Phone: 534-6942 Email: [mfigurski@sbcglobal.net](mailto:mfigurski@sbcglobal.net)



# ALLIANCE HEARTBEAT

~ Save the Date ~

## CHICAGO Shopping Trip

November 2, 2007



### ALLIANCE CALENDAR

#### Event: KCMSA Book Club

Please note that book club has been changed to Tuesday.

**Date:** September 18, 2007 (Tuesday)

**Place:** Schuler's Cafe on 28th Street

**Time:** 12:00 PM in Schuler's Cafe for lunch (optional) and socializing.

**Book discussion begins at 12:30 PM.**

This event is open to friends and family

***A Thousand Splendid Suns* by Khaled Hosseini**

This is the new novel by the author of *The Kite Runner*.

No rsvp necessary; all are welcome. Discussion, lunch and or fellowship. The book is 20% off at Schuler's on the Book Club table under KCMSA

If you would like to make suggestions for next year's selections, please drop an email to Beth Junewick at [ejunewick@comcast.net](mailto:ejunewick@comcast.net)

**Scrapbook Club — Pages in Time on Plainfield.**  
contact Francesca Wiseman, [wiseman@earthlink.net](mailto:wiseman@earthlink.net)

**Gourmet Club — contact Mary Crawford,**  
[marycraw@comcast.net](mailto:marycraw@comcast.net)

NEW INTEREST GROUP!!!!

## Monthly Musings

No votes, no speakers, no bylaws, no agenda! In short, the only things participants need to anticipate while going to Monthly Musings are one well-served meal and a time of hassle-free quality conversation. We will meet the second Wednesday of the month, combining lunch with a broad-ranging discussion of current events mixed with scintillating bits of chitchat. Lunch will be held at various locations throughout the area chosen by the lunch attendees.

### THE FIRST MONTHLY MUSINGS

**Date:** Wednesday, September 12th

**Time:** 11:30AM

**Place:** Naya, a new restaurant in East Paris Crossings  
at 1144 East Paris Ave SE.

The menu features dishes from  
around the world.

Please RSVP by September 10 to Irene Betz  
[brenb@aol.com](mailto:brenb@aol.com).





---

# ALLIANCE HEARTBEAT

## President's Message

To embrace the change, you must be the change to paraphrase Mahatma Gandhi, one of my heroes. The change I envision for our chapter is the enthusiastic participation of each member who makes a day, a seasonal, or a yearlong commitment to the Alliance.

Grand Rapids is rapidly becoming a medical metropolis with outstanding hospitals and research centers which will attract and hold the best physicians and medical research schools in the world. How do we as members of the Alliance help to shape the future of the medical community? Of course, we do not make the big decision or develop the grand plan, but we can nurture the ones who do; we can encourage outstanding, talented people to come and remain in the area; we can help this community to become a wonderful place to live, work and play. We can be the human factor, which fuels the healing power of our medical community.

I am asking each member to join one or more committees, one or more interest groups and suggest activities which will enrich our every day lives or make a contribution to the community. Would you review the list of committees and special interest groups below and respond to me. Just call (954-8084) or e-mail me at JonesOraB@aol.com and tell me the Committee(s) or Special Interest Group which fits your life and interest.

### STANDING COMMITTEES

MEMBERSHIP  
LEGISLATIVE

HEALTH PROMOTIONS  
CHARITY BALL

BY-LAWS REVISION  
CHARITABLE FUND GRANTING

### SPECIAL INTEREST GROUPS

BOOK CLUB  
RUNNING GROUP  
MOMS & KIDS  
MONTHLY MUSINGS (Lunch And Conversation)

BRIDGE CLUB  
STITCHERY  
INVESTMENT CLUB

GOURMET CLUB  
SCRAPBOOKING  
GAVEL CLUB (Past Presidents)



Remember, you and I must be the CHANGE we wish to see. Please call or e-mail me today. Together we can help shape the future of our medical community in Kent County.

Respectfully submitted,  
Ora B. Jones

---

# HEALTH PROFESSIONAL RECOVERY PROGRAM

*Supporting Michigan Health Care Professionals since 1944*

## Program Helps Impaired Health Care Professionals

Health care professionals are not immune to substance abuse or mental health disorders. Many otherwise highly qualified professionals may develop these problems due to stress, long hours, a genetic predisposition, or a tendency to self-medicate.

To assist health care professionals impaired by these disorders, consider the care monitoring services of the Health Professional Recovery Program (HPRP).

The Michigan HPRP was established by legislation in 1993 to assist impaired professionals before their actions harm a patient or damage their careers through disciplinary action. Any licensed or registered health care professional in the State of Michigan is eligible to participate in the program.

To maintain participant confidentiality, the HPRP is operated by a private-sector contractor under the authority of the Health Professional Recovery Committee (HPRC), a committee comprised of a representative from each of the health professional licensing boards. The Michigan Department of Community Health, Bureau of Health Professions provides administrative services to the HPRC.

Participation in the HPRP is confidential. If a licensee/registrant is referred to the program, has a qualifying diagnosis and complies with the HPRP requirements, his/her name will not be disclosed to state regulatory authorities or the public. Provided there is no readmission, records of HPRP participants are destroyed five years after successful completion.



Referrals to the HPRP may come in the form of a self-referral from a licensee/registrant or from colleagues, partners, employers, patients, family members or the State. Any of the 20 health professional licensing boards may also refer licensees/registrants to the HPRP for monitoring as a condition to regain or retain their license to practice. The names of individuals reporting a licensee/registrant suspected of impairment are also kept confidential.

For more information on the HPRP, call 1-800-453-3784 or visit [www.HPRP.org](http://www.HPRP.org). Informational presentations on the HPRP are available to employers and health professional groups at no charge. Call the toll-free number to arrange a presentation at your facility.

---

# HEALTH PROFESSIONAL RECOVERY PROGRAM

## Fact Sheet for Managers, Supervisors (Part 1 of 2)

Informational items on the Michigan Public Health Code and the Health Professional Recovery Program

### 1. Impaired Professional Defined

From the Michigan Public Health Code (333.16106a):

“Impaired’ or ‘Impairment’ means the inability or immediately impending inability of a health professional to practice his or her profession in a manner that conforms to the minimal standards of acceptable and prevailing practice for the health professional due to the health professional’s substance abuse, chemical dependency, or mental illness or the health professional’s use of drugs or alcohol that does not constitute substance abuse or dependency.”

### 2. Work Restriction

With few exceptions, HPRP participants are required to limit professional practice for a time or to withdraw from professional practice altogether. More than a public safety measure, this step benefits participants, especially in the early stages of recovery.

ental illness in the workplace. The DVD also describes the HPRP in detail, including how to access services and a participant’s responsibilities to the program. Show the video during orientations, download it to the HR intranet or show it as part of a substance abuse prevention inservice.

### 3. HPRP Componen

- Referral – by self, EAP, HR, colleagues, partners, hospital administrators, family members or the State.
- Evaluation – After the initial intake with the HPRP, the licensee is referred to a qualified evaluator who is experienced in evaluating health professionals for substance abuse or mental health problems. If the assessment indicates there is no problem, the licensee’s name will not be disclosed and there is nothing further to do.
- Treatment – If the evaluation indicates a substance use or mental health disorder that represents the possibility of impairment, the HPRP refers the licensee to treatment services with an appropriate treatment provider.
- Monitoring – The HPRP works with the licensee to develop a written monitoring agreement that defines the requirements of participation. Most agreements last three years. The agreement may include elements such as treatment, limitations on practice, random drug screens, group or individual therapy, medical oversight and monthly or quarterly reports.
- Completion – A licensee is released from the HPRP upon successful completion of the recovery monitoring agreement. Records are destroyed 5 years after successful completion of the HPRP. Failing to comply could lead to disciplinary action up to and including loss of licensure.

### 4. Mandatory Reporting

Under Section 333.20175 of the Michigan Public Health Code, a health facility must report a licensee or registrant to the Michigan DCH, Bureau of Health Professions if:

- Disciplinary action results in change of employment status.
- Disciplinary action is based on conduct that adversely affects clinical privileges of 15 days or more.
- Restriction or acceptance of the surrender of clinical privileges if:
  - the licensee or registrant is under investigation, or
  - there is an agreement in which the facility or agency agrees not to conduct an investigation into alleged professional incompetence or improper professional conduct.
- The health professional resigns or terminates a contract or whose contract is not renewed instead of the health facility taking disciplinary action against the health professional. (NOTE: Under Section 333.16223 of the Michigan Public Health Code, licensed/registered health professionals are required to make good faith reports of suspected violations of the Code to the Department of Community Health, Bureau of Health Professions. However, for purposes of substance abuse or mental illness, a report to the HPRP meets the legal reporting requirement. Also, under Section 333.20175(6), employers must disclose information described in 333.20175 to prospective employers during background checks.)

### 5. Worksite Monitors

Licensees/registrants in the HPRP are required to have a Worksite Monitor. Worksite Monitors report on the HPRP participant’s progress toward recovery based upon objective, work-related behaviors.

- Worksite Monitors are chosen by the HPRP professional staff based upon input from the licensee/registrant in the HPRP. Prospective Worksite Monitors must complete a form, indicating, among other things, the amount of time s/he spends with the HPRP participant during the workday. The form typically takes 10-15 minutes to complete.
- The Worksite Monitor is selected by the HPRP Professional Staff, not by the licensee/registrant. HPRP participants may only recommend Worksite Monitors.
- Worksite Monitors also must complete and mail to the HPRP a quarterly report on the participant’s objective, work-related behaviors. The form typically takes three to five minutes to complete.

*Continued Next Issue*

## Project Access Begins Third Year of Serving Uninsured Patients

The Project Access Board of Directors has celebrated the completion of its first two years of seeing uninsured patients. While the program has been a terrific addition to the Kent County safety-net, you should know that this physician-led organization is also in the forefront in helping other non-profits consider ways to help patients become accountable, responsible and real partners in their health care.

In addition, along with the Project Access staff, the Board is working diligently to ascertain sustainability for our program, funding and staffing. Project Access has proven to be a valuable program for our community – and best of all for physicians - it is administered with you and your staff in mind. In fact, physician offices are the primary audience for Project Access – it is in working efficiently with you that Project Access can refer patients, secure lab work, and enables you to see more of your other patients (whether insured or uninsured).

There are many things that contribute to a well-run organization...professional staff, adequate funding, reflecting on audience need, and most important, an effective Board. We are currently looking for a few good men and women - while we prepare for 2008, we need volunteer physicians who are willing to serve as Board Members. If you are in private practice and volunteering with Project Access patients and willing to provide practice perspective and leadership, we encourage you to consider a position on the PA Board. The Board meets 4-5 times a year at 7-8AM.

In partnership with Physicians and Hospitals, the following funding agencies are significant partners as investors in the work that you are providing:

- Blodgett Foundation
- Blue Cross Blue Shield and Blue Care Network Foundation
- The Doornink Foundation
- The Grand Rapids Community Foundation
- Healthier Communities Access Programs (HCAP)
- Slemons Foundation
- Spectrum Health Healthier Communities
- Steelcase Foundation

Brief Statistics – Over \$2.6 million dollars has been provided in coordinated and donated health care for uninsured patients in our community. Over \$1.3 million of this was provided in 2006. In addition to primary care, specialty care and necessary diagnostic tests, the hospitals have partnered to provide necessary hospitalization for Project Access patients. Most of the Project Access patients are able to receive affordable medications through the national drug manufacturers, discount medication programs, or the Physician's Rx Care card through the KCMS and KCOA.

We are interested in your concerns; feel free to contact either one of us or Patricia Dalton, the Executive Director at 616-235-0000.

## PROJECT ACCESS FACTS & FIGURES - 2006 Year End Statistical Report

Primary Care Referrals: (Patients Enrolled and Referred to Primary Care Physicians)	521 (up from 517 last month)
Specialty Care Referrals for Project Access Primary Care Patients:	355
Clinic Referrals to Specialists:	528
<b>Total of Individuals helped:</b>	1049 (since April 2005)
Medication Assistance Enrollments: (Patients Enrolled in KHP-Medication Assistance program)	176, average of 2 per person
(Patients Enrolled in Prescription Assistance Programs with drug manufacturers)	56, average of 2 per person

### TOTAL GIFTED CARE (as reported to Project Access)

Value given by physicians and hospitals since inception	\$2,643,251.98
Donated care through July 2007	\$943,636.98
Hospital Charity Care Programs	\$648,770.46
Physician Care	\$294,866.52
Total Donated Care for 2006:	\$1,335,826
Hospital Charity Care Programs	\$907,607
Physician Care	\$428,219
Total donated care for 2005 (8 months):	\$363,789



**What:** Invitation to come and meet our alpacas

**Who:** Tim & Jane Talbott

**When:** National Alpaca Farm Days  
September 29th and 30th, 2007  
10 AM to 4 PM

**Where:** Grand Alpaca Farm  
4344 Four Mile Rd NW, Grand Rapids, MI  
616.784.7765

Comfort and convenience are yours,  
whatever your lifestyle may be!

**Pride**  
Home Medical & Rehabilitation Equipment



### SCOOTERS & LIFT CHAIRS

Join activities on a Pride® Scooter. Whatever your personal mobility needs, Pride has a scooter to match your lifestyle and your personal taste.

Or enjoy one of Pride®'s Lift Chairs, many of which feature multiple-position recline, removable cushions, and attractive fabrics.

#### ADDITIONAL PRODUCTS:

4 Wheel Walkers / Canes / Wheelchairs / Bath Safety Items / Hospital Beds / Oxygen Therapy Equipment  
Sleep Therapy including CPAP & BiPap / Power Scooters & Lift Chairs / Apnea Monitors / Bath Safety Items  
Dressing Aids / Therapeutic Pillows & Cushions / Blood Pressure & Glucose Monitors



**AIRWAY OXYGEN, INC.**  
Home Medical & Rehabilitation Equipment

2935 Madison SE  
Grand Rapids

2955 Clydon SW  
Wyoming

616.247.3900 • 800.632.0730

Monday - Friday 8 am to 5 pm  
Saturday 8:30 am to 12 noon

[airwayoxygeninc.com](http://airwayoxygeninc.com)

with other locations in:

Battle Creek • Benton Harbor • Cadillac • Coldwater • Hastings • Holland • Kalamazoo  
Lansing • Mt. Pleasant • Muskegon • Petoskey • Traverse City • Warsaw, IN

# HEALTH CARE VISION 2020 INITIATIVE

It was about a year ago when the Physician Advisory Board of the Alliance for Health was strategizing around regional collaborative initiatives to support quality improvements and care management in physician practice settings when two significant opportunities emerged. Not only was there a newly released Robert Wood Johnson Foundation request for proposal for quality improvement innovations but also the State of Michigan was soon to release a request for proposal to design regional health information exchange models. Under the leadership of Dr. Tom Peterson, Chair of the Physician Advisory Board, Dr. Paul Ponstein and Dr. Greg Forzley, both applications were submitted. Dr. Forzley had served on the state Health Information Network (MiHIN) leadership team as co-chair for the clinical information technology work group and was instrumental in preparing the application submissions. “The right opportunities surfaced at the right time. We were ready to take on this challenge for quality improvement as well as design a health information exchange infrastructure to support care management at the point of care.” stated Dr. Forzley.

At this time, we are pleased to let you know that West Michigan, one of ten communities in the country, is the proud recipient of the Robert Wood Johnson Foundation grant award Aligning Forces for Quality as well as the State of

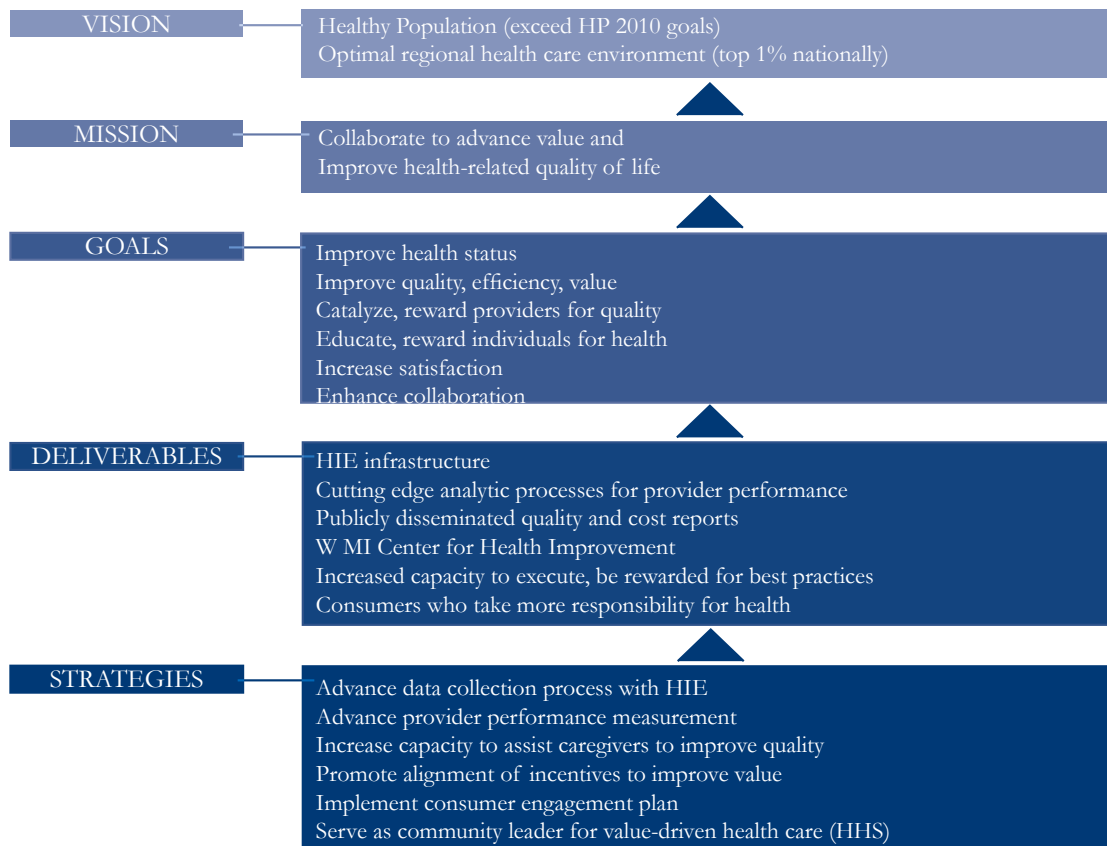
Michigan grant award to facilitate the planning work to build our regional health information exchange. Collectively this effort has been titled Health Care Vision 2020. Drs. Forzley, Ponstein and Peterson along with other physicians and community leaders will serve on the Board of Directors overseeing this initiative. You will find a summary overview of this initiative below.

With these two grant awards and our rich history of community collaboration and strong healthcare leaders in our region, West Michigan has also been recognized by the U.S. Department of Health and Human Services (HHS) as a Community Leader for Value Driven Health Care. All of this, the grant awards and the HHS recognition, was the result of our physician leadership, and many individuals and organizations like the Kent County Osteopathic Association and the Kent County Medical Society extending letters of support.

“We have our work cut out for us”, stated Bridget White, Vice President and Health Care Vision 2020 Project Manager at the Alliance for Health. “The vision, mission and goals we have set for ourselves as a region are bold. But, we have many assets in West Michigan that will ensure our collective success in improving the health and quality of life of West Michigan residents, through substantial improvements in the quality and value of health care in West Michigan.” Health

Care Vision 2020 will be working with all regional physicians in collaboration with physician and physician hospital organizations.

Please visit the web site at [afh.org](http://afh.org) and go to HCV 2020 for further information as to how this work will be conducted. This is an inclusive process and since we are just beginning, you are invited to participate by joining one of the eight (8) work groups or by just providing your insight or suggestions. Please don't hesitate to contact Drs. Forzley, Ponstein or Peterson, or Bridget White at 616-248-3820 with questions, suggestions or comments.



# Crosby & Henry

Insurance Since 1858

PREFERRED



VENDOR

(616) 942-5480

[www.crosbyhenry.com](http://www.crosbyhenry.com)

PREFERRED



VENDOR

You've got bigger things on your mind than banking. We don't.



51 Ionia Avenue SW Grand Rapids, MI 49503  
616.454.0156 [tboh.com](http://tboh.com)



THE BANK OF **holland**  
*person to person*

---

# KCMS NEW MEMBERS

**Eric D. Batts, MD** (Active)  
**Internal Medicine (Board Certified)**  
**Hematology**  
**Oncology**

**B.S.:** Calvin College, Grand Rapids, Michigan, 1996  
**Medical School:** University of Michigan, Ann Arbor, Michigan, 2001  
**Internship:** University of Michigan Health System, Ann Arbor, Michigan, 2001 – 2002  
**Residency:** University of Michigan Health System, Internal Medicine, 2002 – 2004  
**Fellowship:** University Hospitals of Cleveland/Case Western Reserve University, Hematology/Oncology, 2004 -2007  
**Address:** 710 Kenmoor SE, Ste. 200, Grand Rapids, Michigan 49546, 954-9800  
**Sponsor:** Timothy J. O'Rourke, MD

**Peter Coggan, MD** (Active)  
**Family Medicine**

**B.S.:** University of London, MRCS, 1969  
**Medical School:** Westminster Medical School, London, England, 1969  
**Internship/Residency:** Royal Cornwall Hospital, Truro, England, 1969 - 1972  
**Previous Practice:** Family Physician, Ontario, Canada, 1972 – 1976  
**Academic and Administrative Positions:** Assistant Professor, Dept. of Family Medicine, Southern Illinois University, Springfield, IL, 1976 – 1979; Assistant Professor, Dept. of Family Medicine, University of Washington, Seattle, WA, 1979 – 1986; Assistant Dean for Student & Curriculum Affairs/Medical Education, & Assistant Adjunct Professor, Dept. of Family Medicine, University of California, College of Medicine, Irvine, CA, 1986 – 1991; Associate Dean for Medical Education and Associate Professor of Family Medicine, University of Nevada School of Medicine, Reno, NV, 1991 – 1994; Associate Vice President for Medical Education Planning, FHP Inc., Fountain Valley, CA, 1994 – 1995; Residency Director, Family Practice Residency Program; Riverside County Regional Medical Center, Riverside, CA, and Director of Clinical Instruction and Associate Clinical Professor of Biomedical Sciences, University of California-Riverside, 1995-1998; Director of Medical Education, Henry Ford Health System, Detroit, MI, Assistant Dean and Professor of Family Medicine, Wayne State University School of Medicine, 1998 – 2007; President and CEO, Grand Rapids Center for Medical Education and Research, Associate Dean for GME, Michigan State University College of Human Medicine, 2007 to present.

**Address:** 1000 Monroe Avenue NW, Grand Rapids, MI 49503, 732-6206

**Sponsor:** Lowell Bursch, MD

---

## CLASSIFIED ADS

### Attention: Physician RETIREES!

Penney Retirement Community near Jacksonville in North Florida is seeking another physician who wishes to reside here and remain useful employing skill and experience in light part-time on-call volunteer work without liability overhead. **CONTACT KCMS member Jack Hill (904) 284-2699 or e-mail jajohill@bell-south.net.**

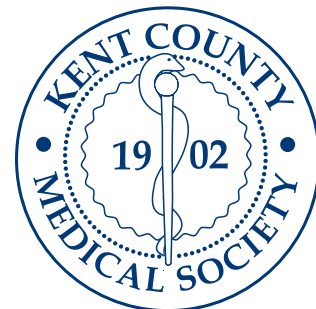
### Medical Office For Lease

Located directly between St. Mary's and Butterworth Campus.

Full service lease with free on site parking for employees and patients.

( 840 sq. ft. - 3 exam rooms ,waiting room, office and lab area). Can be expanded to include 2 additional rooms 1,100 sq. ft. total.

**Masonic Center 233 E. Fulton N.E.**  
**Call Tom Van Kampen 459-6401**





---

# KCMS NEW MEMBERS

**J. Stewart Collins, MD** (Active)  
**Cardiovascular Diseases (Board Certified)**

**B.S.:** Kalamazoo College, Kalamazoo, Michigan, 1995  
**Medical School:** University of Rochester, Rochester, New York, 2000

**Internship/Residency:** University of Michigan, Ann Arbor, Michigan, Internal Medicine, 2000 – 2003

**Fellowships:** University of Michigan, Cardiology, 2003 – 2006; Interventional Cardiology, 2006 – 2007

**Address:** 1000 E. Paris Ave., SE #200, Grand Rapids, Michigan 49546, 949-8554

**Sponsor:** Richard Foster, MD

**Daniel C. Dapprich, MD** (Active)  
**Dermatology (Board Certified)**

**B.S.:** University of Michigan, Ann Arbor, Michigan, Business Administration, 1994; Grand Valley State University, Grand Rapids, Michigan, 1997

**Medical School:** Rush Medical College, 1998 – 2000; Michigan State University College of Human Medicine, East Lansing, Michigan, 2002

**Internship:** Grand Rapids Medical Education and Research Center, 2002 -2003

**Residency:** Mayo School of Graduate Medical Education, Rochester, Minnesota, Dermatology, 2003 -2006

**Fellowship:** Mayo School of Graduate Medical Education, Dermatopathology, 2006-2007

**Address:** 655 Kenmoor Ave SE, Grand Rapids, Michigan 49546, 949-5600

**Sponsor:** John E. Miner, MD

**Zoneddy R. Dayao, MD** (Active)  
**Internal Medicine (Board Certified)**  
**Oncology (Board Certified)**  
**Hematology (Board Certified)**

**B.S./Medical School:** University of the Philippines College of Medicine, 1988 – 1995

**Internship:** University of the Philippines, Manila, 1994 – 1995; Prepared & took Philippine Boards, interviewed for IM Residency and prepared immigration documents for training and a vacation, 1995 - 1997

**Residency:** Cook County Hospital, Chicago, Illinois, Internal Medicine, 1997 – 2000

**Fellowship:** University of Miami, Jackson Memorial Hospital, Hematology/Oncology, 2000 – 2003

**Previous Practice:** Southeastern New Mexico Hematology Oncology, Roswell, New Mexico, 2003 – 2007

**Address:** 710 Kenmoor St. SE, #200, Grand Rapids, Michigan, 49546, 954-9800

**Sponsor:** Enrico Sobong, MD

**Jeffrey S. DeMercurio, MD** (Active)  
**Plastic Surgery**  
**Hand Surgery**

**B.S.:** Miami University, B.A., 1992

**Medical School:** Wayne State University, 1998

**Internship/Residency:** Detroit Medical Center, Detroit, Michigan, General Surgery, 1999 – 2004

**Fellowships:** Baylor College of Medicine, Houston, Texas, Hand Surgery, 2004 – 2005; Detroit Medical Center, Detroit, Michigan, Plastic Surgery, 2005 – 2007

**Address:** 4070 Lake Drive SE #202, Grand Rapids, Michigan, 49646, 464-4420

**Sponsor:** Dennis Hammond, MD

---

# KCMS NEW MEMBERS

**Scott Jahnke, DO** (Active)  
**Physical Medicine & Rehabilitation (Board Certified)**  
**Pain Medicine (Board Certified)**  
**Family Practice (Board Certified)**

**B.A.:** Concordia College, Moorhead, Minnesota, 1983  
**Medical School:** University of Osteopathic Medicine & Health Science, College of Osteopathic Medicine & Surgery, Des Moines, Iowa, 1988

**Internship:** Michigan Capitol Medical Center (formerly Lansing General Hospital), Lansing, Michigan, 1988 – 1989; E.W. Sparrow Hospital, Lansing, Michigan 1989 – 1990

**Residency:** Sparrow Hospital, Family Practice, 1990 – 1992; Frazier Rehabilitation Center, Louisville, Kentucky, Physical Medicine & Rehabilitation, 1992 – 1994; University of Kentucky, Physical Medicine & Rehabilitation, 1994 – 1996; Emory University/Georgia Pain Physicians, Marietta, Georgia, 2003 – 2004

**Previous Practices:** Physician Emergency Services, Carrollton, Kentucky, 1992 – 1995; Coastal Physician Services, Carrollton, Kentucky, 1995 -1996; Kansas Othopaedic Center, Wichita, Kansas, 1998 – 2003; Flat head Valley Orthopedic Center, Kalispell, Montana, 2005 to present

**Address:** 4100 Lake Drive SE #305, Grand Rapids, Michigan 49546, 285-1377

**Sponsor:** Fred Davis, MD

**Charles G. Lawrence, MD** (Active)  
**Pediatrics (Board Certified)**

**B.S./Medical School:** Wayne State University, Detroit, Michigan, 1976 – 1980

**Internship/Residency:** Butterworth Hospital, Grand Rapids, Michigan, 1980 – 1983

**Previous Practice:** Brookville Pediatric and Internal Medicine, 1983 to present

**Address:** 1200 56th Street, SW, Wyoming, Michigan, 49509, 243-5707

**Sponsor:** Janet Johns, MD

**Angela R. Oostema, MD** (Active)  
**Family Practice**

**B.S.:** Wayne State University, Detroit, Michigan, 1999

**Medical School:** Wayne State University, 2004

**Internship/Residency:** University of Wisconsin, Madison, Wisconsin, 2004 -2007

**Address:** 950 36th Street SW, Wyoming, Michigan 49509, 534-1640

**Sponsor:** Elizabeth Brouwer, MD

**Chris A. Sloffer, MD** (Active)  
**Neurological Surgery**

**B.S.:** Rose-Hulman Institute of Technology, Terre Haute, Indiana, 1989

**Medical School:** Indiana University School of Medicine, Indianapolis, Indiana, 2001

**Internship:** University of Illinois College of Medicine, Peoria, Illinois, General Surgery, 2001 – 2002

**Residency:** University of Illinois College of Medicine, Neurosurgery, 2002 -2007

**Fellowship:** University of Illinois College of Medicine, Spine, 2004 -2005

**Address:** 414 Plymouth NE, Grand Rapids, Michigan 49505, 459-3465

**Sponsor:** Lynn Hedeman, MD

---

## IN MEMORIAM

**R. Donald Eward, MD**


1936-2007

R. Donald Eward, MD, a retired member of the Kent County Medical Society passed away July 8, 2007. Doctor Eward received his medical degree from the University of Miami in 1963. He practiced in Gynecology/Infertility in Grand Rapids until he retired in 2002. The Medical Society extends sympathy to his family.

MED  
MAL

TIP #9

## Know their approach to protecting physicians.



There is a big difference in operating philosophy among medical malpractice carriers. With some, defense against claims may be half-hearted at best. Many good physicians have been hurt by frivolous lawsuits when their good work went undefended in favor of quick-fix settlements. Clearly, this does not serve you or the profession well.

## Get proper care.

ProAssurance Group has led in the defense of physicians for over a quarter of a century. Our strong record of personalized service and number of cases tried to verdict are testaments to our long-term commitment: to help good physicians keep practicing good medicine.

What level of attention do *you* want if defense is needed?

Crosby & Henry  
Insurance Since 1858

616/942-5480

ProAssurance



ProNational  
INSURANCE COMPANY

EVER VIGILANT

# What to Wear and Where to Be

A Style Show and Runway Presentation to Benefit  
Camp Blodgett

Wednesday  
October 10, 2007

The JW  
Marriott 6:00 PM



The J.W. Marriott is located at:  
235 Louis St. NW  
Grand Rapids, MI 49503

R.S.V.P.  
to Christine Pfennig  
616-682-0995

Time to start thinking about Winter.  
Is your home ready for the chill?

Save **\$\$\$** on your energy bills!!

A small investment of  
**\$69**

will give you:

- \*prompt & courteous service  
from a certified technician
- \*furnace tune-up
- \*carbon monoxide test

**616.891.HEAT**

Feel the difference with **Indoor Climate Solutions**. Call us today to  
schedule your furnace tune-up.

**Indoor Climate Solutions**  
616.891.HEAT (4328)



## Michigan Medical Mile Women's Health Center

Reserve your space now for  
mid-2008 occupancy



East View of I-196 at College Ave

## **NAI** West Michigan

Commercial Real Estate Services, Worldwide.

Doug Taatjes, CCIM, SIOR

Jim Decker

616 776 0100

[www.naiwm.com](http://www.naiwm.com)

**Committed to West Michigan. Connected to the World.**

---

# GRMERC UPDATE

Peter Coggan, MD, MEd  
GRMERC President

## New Residents

This is a time of transition for the Grand Rapids Medical Education & Research Center for Health Professions (GRMERC) and our hospital partners. Each year about 30% of our residents and fellows graduate from their programs and move to the next phase of their careers.

While we look with pride on their achievements, graduation always has a bittersweet quality. Many of these talented young physicians become colleagues and friends during their training. We celebrate the completion of their training, yet recognize that we not only lose them but something of ourselves when they leave. Fortunately, some stay for further training or begin medical practice in this community. As we expand our graduate medical education programs in Grand Rapids, we hope that more will join us as the exciting future of health care unfolds.

As one residency class graduates, a new class arrives. Such is the nature of renewal. Fresh out of medical school, full of enthusiasm and some apprehension, they are eager to move on with their professional development. They infuse the hospital campus with an infectious energy for the next phase of their medical careers. For those unfamiliar with the

resident selection process, it begins with an application through the Electronic Residency Application System (ERAS) which permits applicants to make their academic records available on the Internet to our program directors. Data such as medical school records, the Dean's letter, letters of recommendation, personal statements and required exam scores are reviewed. Interviews are scheduled for candidates who meet program criteria. In 2007-2008, GRMERC's 15 residency programs received 4775 applications and offered interviews to 891 candidates; 576 candidates completed the interview process and GRMERC successfully filled all 88 residency positions through the National Residency Matching System (NRMP) computer matching system.

Between "Match Day" in mid March and two weeks of onsite orientation in June, much activity

occurs. Background investigations and drug screens are conducted; contracts and employment documents are forwarded; state medical licensure applications are submitted, and required certification

coursework and orientation materials are shipped.

This labor-intensive process resulted in a new class starting their programs July 1st.

A new cycle has begun: a new class, new faces, new personalities and many natural uncertainties. Our "welcome" to the newcomers, while warm and heartfelt, is qualified by unspoken questions. Will they be as good as those who have just graduated? Will they be as good as we were? We need not worry. They always are as good – and usually better, in fact. We need not worry, but we do because we care. It is the nature of teachers to do so, one of the unsettling characteristics of our calling as clinician educators.

GRMERC and the medical community participate actively in the cycle of residency renewal by



**“They always are as good —  
and usually better, in fact.”**

welcoming the incoming class to Grand Rapids and to their new journey. Residents are our future and the future of our profession. They deserve support and ongoing mentorship.



## Corporate Moving Specialists

- Home • Business • Free Estimates • Local & Statewide
- Packing Service • Climate Controlled, Containerized Storage
- Boxes & Packing Supplies • Specialized Boxes for Office Use
- Confidential • Professional • Courteous

Have questions or need moving tips?  
Just give us a call.

North	South
<b>(616) 647-4262</b>	<b>(616) 245-9200</b>
4020 West River Dr. Comstock Park, MI 49321	1575 Gezon Pkwy., SW, Suite F Wyoming, MI 49509

Each franchise independently owned and operated

# The Cure for Moving Anxiety.

As you may already know **TWO MEN AND A TRUCK®** is much more than our name implies. After moving hospitals, universities and major corporate headquarters, we have built a strong reputation of expertise & professionalism. A fleet of 45 trucks and a staff of 125 are ready to serve you. So simplify, with the fleet that's right down the street.

**And, We Sell Boxes For All Your Moving & Storage Needs!**



## TWO MEN AND A TRUCK®

"Movers Who Care.™"

[www.twomenandatruck.com](http://www.twomenandatruck.com)

# reflect

*re·flect*

to bring about a specific representation  
of human character or motives

ONE MIGHT SAY THAT...

TRUE REFLECTIONS TELL THE STORY.

SCW'S REFLECTION IS CLEAR!

TRUST THE SEASONED PROFESSIONALS AT SCW WITH YOUR INSURANCE NEEDS

Professional Liability  Personal  Commercial  Life & Health Insurance

**SCW** Agency Group, Inc.  
Insurance Across America®

Call Today! 1-800-968-4929



# Why Call Us?



We are owned by  
Michigan State Medical Society.

We work **EXCLUSIVELY**  
for MSMS members.

We *are* MSMS Physicians  
Insurance Agency.

Call us first or  
call us last,  
but **CALL US.**

877-PIA-ASK-US (742-2758)

[msmsagency@msms.org](mailto:msmsagency@msms.org)

[www.msmsinsurance.org](http://www.msmsinsurance.org)

MICHIGAN STATE MEDICAL SOCIETY



Physicians

Insurance

Agency

An MSMS Member Service

# No two patients are the same.

Whether it's medicine or banking, everyone's needs are different.

That's why at Founders Bank & Trust, we listen to you and find the banking solutions that fit.



616 956-9030  
[www.foundersbt.com](http://www.foundersbt.com)

**MEMBER F.D.I.C.**

---

**Kent County Medical Society**  
**Kent County Osteopathic Association**  
234 Division Avenue N, Suite 400  
Grand Rapids, MI 49503-2532

PRSR STD  
U.S. POSTAGE  
**PAID**  
Grand Rapids, MI  
Permit 180